

We are the Mountain People.

Demanding, fickle, and often fleeting, nothing offers challenge like the winter. With the first blanket of snow and the landscape obscured, the restless see new routes revealed. Revelling in fresh footprints and untouched lines, we dare to go deeper, higher, steeper.

Our 40th winter season approaches, perhaps the most anticipated yet. After almost two years of unknowns and disorientation, our bearing remains resolutely towards the mountains. As experts in our field, we have an opportunity to ensure everyone gets the most out of our favourite season.

In sync with turbulent conditions, in tune with frozen terrain. We've designed our winter range to thrive in hostility. Every stitch and seam considered, every fabric carefully selected. We are the warmth and the protection, we offer possibility. We cater for the persistent and the plain stubborn. Facilitating those who are frothing to explore, whether anyone is watching or not.

This is honest, progressive, and reliable gear. Built with our hallmark rugged construction. Designed to help you meet the challenges of winter head on.

#WeAreRab

