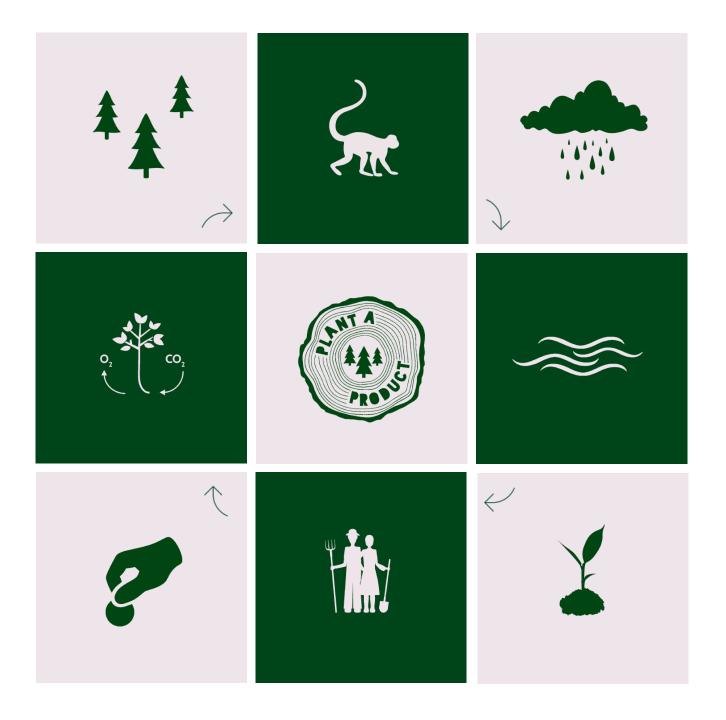


## **Instagram Campaign**



14,127

TREES PLANTED

141

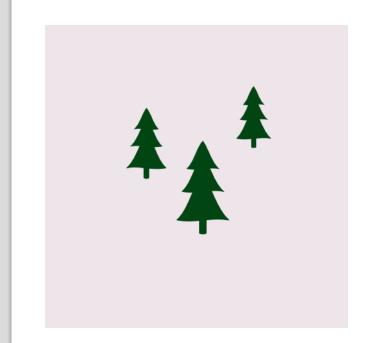
WORKING DAYS CREATED FOR LOCAL PEOPLE 173,762

KG OF CO2 REMOVED FROM THE ATMOSPHERE









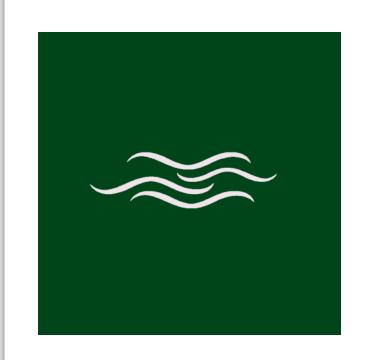
WE PLANT ONE TREE FOR EVERY PRODUCT SOLD



EDEN REPLANTS FOREST AND RESTORES NATURAL HABITAT FOR WILDLIFE



LOCAL RAINFALL
PATTERNS RETURN TO
NORMAL







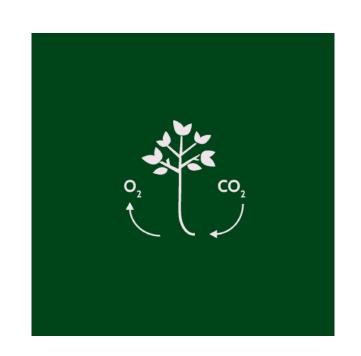
REDUCED FLOODING AND EROSION IMPROVES QUALITY OF SOIL AND INCREASES CROP YIELD



FARMS STABILIZE AND LOCAL ECONOMIES ARE ABLE TO GROW



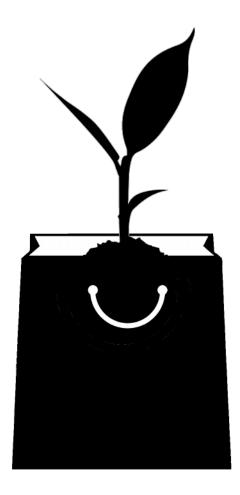




TREES CONTINUE TO REMOVE CO2 FROM THE ATMOSPHERE



PLANTING TREES
CONTINUES TO BE THE
MOST EFFECTIVE WAY OF
FLIGHTING CLIMATE
CHANGE



Logo design for product labels