

Clay Maxfield

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Certificates and Career Experience

- Certificate in Strategic Communications Management – Purdue University
- 9 years of experience in Microsoft processing along with experience in many leadership roles
- 9 years of experience in social media platform usage (Facebook, Instagram, Twitter)
- 6+ years experience in Publisher, Canva, Weebly and Adobe

Education

August 2018-May 2020

Purdue University-Master's Degree

Communications-Strategic Communications/Public Relations

January 2015-2018

Indiana University East –Bachelor's Degree

Professional and Technical Writing – Dean's List Recipient, 3 Years

Work Experience

October 2011-Present

Contributing Journalist/Photographer

- Covering high school athletics along with various editorial areas through publications, Carroll County Comet, Frankfort Times and the Journal and Courier

September 2019-Present

Independent Writing Contributor, Fansided – 8 Points, 9 Seconds

- Writing articles pertaining to the Indiana Pacers roster, offseason and regular season play

June 2020-October 2020

Social Media Coordinator at Club Newton

- Developing posts and utilizing multiple social media platforms to promote the facility, staff, and services

July 2011-Present

Team Coordinator/Certified Personal Trainer at Iron Phoenix

- Leading personal training team in organization and program promotion by working with each personal trainer individually on different methods to ensure success with each trainer
- Working with clientele in group and individual settings by developing and leading them through fitness programs as well as maintaining routine checkpoints through the clientele's program to ensure success and sustainability

October 2011-April 2019

Head Junior Varsity Boys Basketball Coach at Benton Central High School

- Created skill development programs for varsity/junior varsity boys basketball, also aided in development of life skills for off the court and in the classroom

August 2014- January 2015

English Reading Interventionist at Delphi Community High School

- Developed reading comprehension and grammar skill plans that helped high school students improve their overall writing and reading skills as well as prepared them for upcoming state testing including ISTEP, SAT and ACT's

September 2013-May 2014

High School Weight Instructor/Teacher for Delphi Comm. School Corp.

- Developed and curated a strength and conditioning plan for high school athletes that also included a focus on their quickness and agility
- Worked in one on one setting with individual athletes, sport specific training and classroom environment