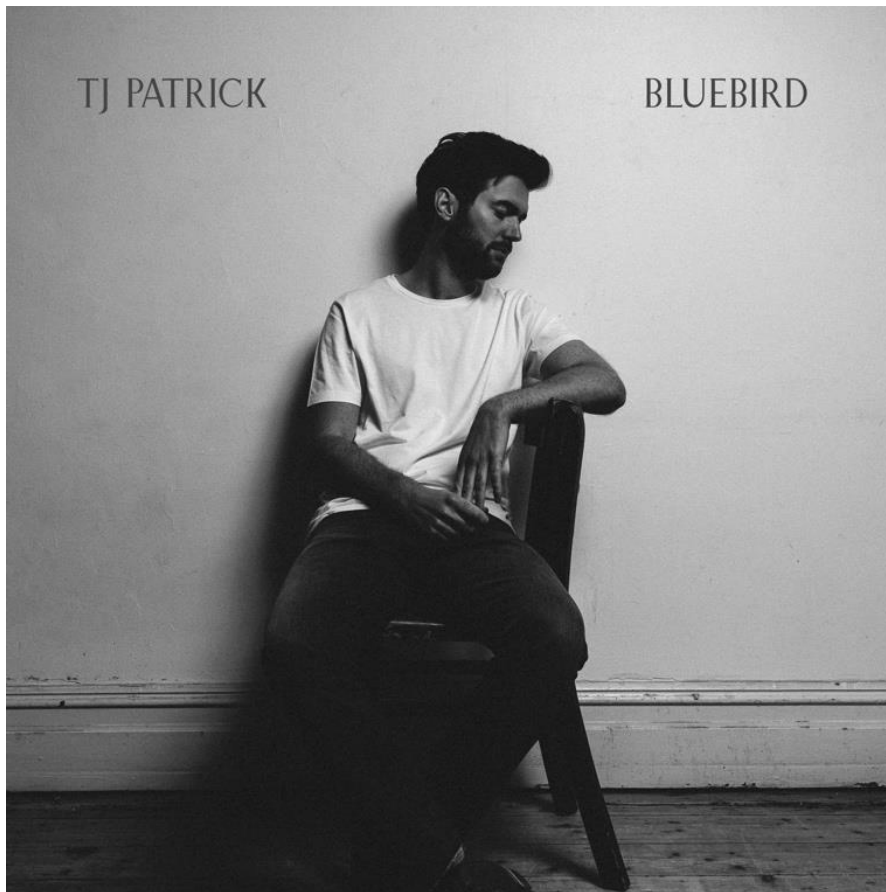




## TJ PATRICK – *BLUEBIRD* (SINGLE) PUBLICITY REPORT 2019



### **PRESS RELEASE**

Issued on Friday 15<sup>th</sup> November 2019 | View [here](#) | Download PDF [here](#)

### **SUMMARY OF PUBLICITY OUTCOMES**

Over the period 25<sup>th</sup> October – 31<sup>st</sup> December 2019 Fox & Flynn PR secured the following coverage:

- x 29 items of coverage online
- x 29 items of coverage on radio
- x 1 item of coverage in a print publication
- x 1 item of coverage in an e-newsletter

## **PUBLICITY OUTCOME HIGHLIGHTS**

Some highlights of the campaign included:

- Single premiere on AMNplify on 13<sup>th</sup> November | View online [here](#)
- Playlisting on Australian Country Radio from 15<sup>th</sup> November
- Coverage on Country Radio Network 'Good Morning Country' on 15<sup>th</sup> November, 21<sup>st</sup> November & 12<sup>th</sup> December | Listen back [here](#), [here](#) & [here](#)
- Coverage on Radio Adelaide 'The Range' on 15<sup>th</sup> November, 18<sup>th</sup> November & 19<sup>th</sup> November | Listen back [here](#), [here](#) & [here](#)
- Playlisting on Smooth Chill from 18<sup>th</sup> November
- Coverage in AIR 'New Music' newsletter on 19<sup>th</sup> November | View online [here](#)
- Single review on triple j unearthed on 19<sup>th</sup> November | View online [here](#)
- Playlisting on ABC Country from 23<sup>rd</sup> November
- Coverage on Southern FM 'All New Saturday Ausmosis' on 23<sup>rd</sup> November
- Coverage on Joy FM 'Miss Chatelaine' on 24<sup>th</sup> November | Listen back [here](#)
- Top Ten Regional Chart position on Amrap AirIt on 25<sup>th</sup> November & 2<sup>nd</sup> December | View [here](#) & [here](#)
- Coverage on 3CR Radio 'Music Matters' on 29<sup>th</sup> November
- Coverage on Radio Adelaide 'The Folk Show' on 30<sup>th</sup> November
- Coverage on 2SER 'Dirt Music' on 30<sup>th</sup> November | Listen back [here](#)
- Playlisting on ABC Local Radio from 2<sup>nd</sup> December
- Coverage on Radio Mama 'Mama's Brekkie Show with Barry Anderson' on 2<sup>nd</sup> December & 4<sup>th</sup> December | Listen back [here](#) & [here](#)
- Coverage on Community Radio Network 'Aussie Music Weekly' on 16<sup>th</sup> December | Listen back [here](#)
- Single review in BMA Magazine on 6<sup>th</sup> January | View online [here](#) | View print [here](#)

## **FULL LIST OF PUBLICITY OUTCOMES & MEDIA FEEDBACK**

View [here](#)

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**Please note** we make an effort to check a wide range of media outlets for coverage, however, it is impossible to collect everything without a paid media monitoring service so we expect that further publicity outcomes were achieved throughout the course of this campaign.