

SAFA ELGHREEB

CONTENT CREATOR/SOCIAL MEDIA SPECIALIST

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EXECUTIVE SUMMARY

Hello, I am Safa Elghreeb 24 years old, working from 2016 in marketing field. My experience was in NGOs and software companies, actually at my journey I learnt to create content, manage multi accounts in the same time, run ads, make reports, analysis, planning and add some fun in place by activities.

I believe the marketing as like as the Art, we can mix a lot of colors to make Masterpiece. It's also like the baby (Brand/Product) you need raise him so he can speak for himself!

SKILLS:

- Good Communication
- Time Management
- Multi Tasking
- Creative Writing
- Researcher
- Reporting
- Analysis
- Microsoft office
- Hootsuite

VOLUNTEERING:

Social Media Team Leader

AYB Mansoura University | Sep. 2018 - Dec. 2018
Planning and Manage social media accounts

Social Media Team Leader

HultPrize Mansoura |
Sep. 2018 - Dec. 2018 University
Planning and Manage social media accounts

Marketing Team Leader

AIESEC | Feb. 2017 - jun. 2017

- Leading a marketing team
- Planning Marketing campaigns (offline/online)
- Communicating with clients, business owners.
- Collecting Data
- Encourage my team and manage their work
- Communicating with other teams.
- Analysis

WORK EXPERIENCE

Content Creator (Training)

School of Marketing | Aug. 2020 - Nov. 2020

- Creating content plane
- Creating content calendar
- Creating Website Content
- Creating Social Media content (videos, GIF, text)
- Creating a content of user journey (website, social media)
- Analysis content

Digital Marketing Specialist

Al Qemam | Feb. 2020 - Aug. 2020

- Marketing for AL Qemam Brand
- Planning for events and activities
- Planning for social media accounts
- Creating Content
- Running Ads (Social Media)
- Analysis
- Reporting
- Communicate with other teams (design, HR and It)

Digital Marketing Specialist

RoQaY | Jan. 2019 - Jan. 2020

- Working with multi accounts in the same time (RoQaY - Tarweaa - GoEgypt - e3traf - Zaker online)
- Planning and Manage social media accounts
- Creating Content
- Running Ads (social media)
- Manage account in difference locations and platforms
- Analysis (Roi, SWOT)
- Reporting
- Communicate with other teams (Design, Sales and it)

Digital Marketing Specialist

Ipda3 Tech | July 2018. - October 2018

- Planning and Manage social media accounts for the company products.
- Manage WordPress website for the company.
- Creating Ads (Social Media).
- Communicate with other teams (Design, Sales and it)

Digital Marketing Specialist

Saned.sa | Jun. 2017 - Jun. 2018

- Training for Content Writing.
- Planning and Manage social media accounts for the company and their clients.
- Manage WordPress website for the company and their clients.
- Creating Ads (Social Media, Google Ads.).
- Creating Email Marketing Campaign.
- Communicate with other teams (Design, Sales and it).