

Anna Stumpe

Content Writer

Versatile Content Writer proficient in researching, writing, and editing diverse high-quality texts. Delivering engaging, profound, and ready-to-use content for individual needs. Creative, autonomous yet communicative with 10+ years' experience in print and online media.

Work History

2016-01 – current

Content Writer *astext / Content Marketing*

Wrote, edited and translated high-quality content with creative, authentic and journalistic approach. Worked with various clients in collaborative collaboration under deadline pressure.

Key Achievement

Wrote a comprehensive online travel guide for Tenerife.

2018-05 – 2020-09

Lecturer *Akademie Deutsche POP*

Taught diverse student population to gain basic knowledge of print and online media, publishing, and online and content marketing. Helped evaluate and revisit course content to maintain the courses' latest status.

Key Achievement

Taught the B.A. "Media Reporter" class of 2020 in English.

2015-03 – 2016-01

Online Marketing Assistant *Nordwerk GmbH*

Assisted clients in website construction and search engine optimization (SEO). Wrote search engine optimized website content, blog posts and product descriptions in German and English.

Key Achievement

Wrote and translated 1000+ product descriptions for the online shop of a German publishing house for stationery products.

2014-10 – 2015-03

Working Student *Mango Media Solutions GbR*

Assisted with the conception of landing pages, search engine optimization and acquisition of cooperation partners.

Key Achievement

Research, text and graphics production for the article "Wartezeiten der Deutschen", which attracted the media's attention.

Education

2014-10 – 2016-04

German Language and Literature, M.A.

Universität Leipzig

Professional Skills

- MS Office
- Wordpress, HTML & CSS
- Google Ads, Facebook Business Manager
- Adobe InDesign, Adobe Photoshop

Languages

- German (native)
- Englisch (C2)
- French (A2)

Contact

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