



HANIFA MIFTAHUR RAHMA

PERSONAL SUMMARY

Graduated from Bachelor of Communication Science. A hard worker person, easily adapt to new environments and strong willingness to learn, also well experienced in Public speaking. Moreover excellent in copy writing for advertising.

SKILLS

- Campaign Planning
- Content Marketing
- Public Speaking (MC)
- Copywriter
- Voice Over
- English Advance

VOLUNTEER EXPERIENCE

You Can Entikong

Program Development and Education Instructor

Turun Tangan Malang

Theatrical Instructor

Youth Leadership Training Malang

Committe

REACH ME AT:

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15118

EMPLOYMENT HISTORY

Marketing

Djagad Villa | 2019 - March 2020

- Planed marketing strategy such as advertising, promotion
- Managed digital content
- Managed OTA (Online Travel Agency)
- Brainstormed new idea
- Compeled copies to sell product and engage the consumers

Public Relations Intern

Indonesian Ministry of Social Affairs | June - August 2018

- Made press release
- Created digital content
- Follows every activities of Linjamsos divisions
- Handled documantations and publications

Radio Management Intern

Cuty Guide 911 FM| May - June 2018

- Prepared the written materials
- Arranged voice over for Advertising
- Supplied the radio host with reading and research materials

News Anchor

UB TV | August 2016 - August 2017

- Read the news
- Be a host in the talkshows - Prepared the written materials
- Arranged voice over for Advertising

MC and Copywriting Freelancer

- Reading the news
- Be a host in the talkshows - Prepared the written materials
- Arranged voice over for Advertising

ACADEMIC HISTORY

Brawijaya University

Bachelor of Communication Science

- Vice Minister of Social Services BEM FISIP UB | 2016-2017
- Expert Staff of Social Services Department BEM FISIP UB | 2015-2016
- Staff of Community Resource Development Department EM UB | 2015-2016

Informal Academic

Bachelor of Communication Science

- Training of Trainer TQT
- Desester Leadership Training
- Photogrphy Class
- Public Speaking and Rhetorical Indonesia