

Stef Bottinelli

## Galaxy Launches Its First Vegan Chocolate Bars and We Try Them All - Review



A short while ago rumours started spreading that Galaxy was going to launch a vegan range of chocolate bars. Sweet-toothed vegans could barely contain their excitement. Could this be *really* true?

Now, there's plenty of good vegan/accidentally vegan chocolate on the market, but when a brand like Galaxy launches a vegan range, well, it's another game. Galaxy is intrinsic with nostalgia for many Brits. Who hasn't picked up a bar at their local corner shop or as a child asked their parents if they could have this creamy deliciousness as a treat? The UK is a huge consumer of chocolate and there are plenty of chocolate bars on offers, but out of all the more commercial brands, Galaxy has always been far superior than its competitors. Creamier, tastier, more chocolaty...why pick up a certain purple wrapped brand when you can get the velvetier Galaxy?

So I get why many vegans were crawling up the walls waiting for Galaxy to launch their vegan range: finally they could eat their favourite chocolate again, but

this time a fully plant-based version. But it's not just nostalgia and taste, the excitement around Galaxy's new launch is also a sign of how big veganism has become if mainstream brands take notice and veganise some of their products. Remember how nobody could talk about anything else when Greggs launched its vegan sausage roll back in January (and now its CEO, Roger Whiteside has gone vegan - I salute you Sir)? Even bloody Piers Morgan couldn't shut up about it (and couldn't stop being cleverly humiliated in the Twittersphere).

So, Galaxy launching a vegan range is a big deal and is a big sign of our times. I salute you too Galaxy.

Anyway, I've been saluting quite a few people already in a few paragraphs, but I know that the question on everyone's mouth is: *how does the vegan Galaxy taste?*

Galaxy has released three vegan chocolate bars: Caramelised Hazelnut, Caramel and Sea Salt and Smooth Orange, and they are all of the milkier variety rather than dark - as Galaxy should be.

The brand has managed to retain the creaminess it's known for and these bars are smoother than Luther Vandross, and richer than Barry White's voice. The flavours are spot on too. I absolutely loved the Caramel and Sea Salt one as I like a slight savoury kick, but don't get me wrong, I couldn't choose between that and the Caramelised Hazelnut, with its finely chopped nuts that give it a nice crunch. I am a huge fan of the classic chocolate orange combo, but this one was for me the lesser bar, as the orange is perhaps a touch too overpowering and has a slightly synthetic taste (it reminds me of the Quality Street orange creams). Having said that, I'd still happily buy it and eat it as it's very good, just not exceedingly good.

At £3 for a 100g bar, these are a little on the expensive side, so perhaps don't do like me and eat an entire one in under a minute but savour it bit by bit (yeah right...) and, take my advice, hide it. You won't want to share it.

Galaxy Vegan Chocolate Bars are available from [Tesco](#).

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