

Elizabeth Greenhow Johnston Stallings

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SUMMARY

Experienced Copywriter, Researcher, and Teacher with 4+ years of experience in qualitative analysis, academic & business/marketing writing, designing educational strategies, and teaching adults in both the United States and abroad. Versatile, flexible, and creative communicator with an ability to connect and engage with other professionals in a wide variety of contexts. Skilled at writing clear, concise, and targeted copy as well as SEO and data-driven informational summaries.

CORE QUALIFICATIONS

Spanish professional proficiency (C1)	Critical decision-making
Qualitative Analysis	Project Management
Writing	Interpersonal Communication
Microsoft Office: Excel, Word, PowerPoint	Emotional Intelligence

WORK EXPERIENCE

Prose Media

Remote

Independent Contractor/ Freelance Writer

October 2016 – Present

- Research and write summaries of historical periods for children ages 10-13; 20+ 5,000-word projects completed
- Implemented an English-client outreach campaign for a Spanish UX Marketing firm by writing blog articles, translating their website, and building their SEO-strategic marketing keyword index
- Researched and wrote a 40-piece advice column about essay writing, exam taking, and university rankings for a website aimed at high school students seeking college acceptance

Italki Teachers

Remote

Professional English Teacher

October 2018 – Present

- Research and design personalized curricula for 50+ students, both children and adults, in preparation for Cambridge English A1-C2 Exams, LCCI Business Exams, and Trinity C1 Exams; 95% pass rate for students
- Led over 900 classes for individuals with a range of needs and objectives on the Italki platform since October 2018 with a 95% student retention rate

Colegio Británico de Sevilla

Seville, Spain

English Teacher

October 2016 – July 2019

- Prepared students of all ages for Cambridge English exams, levels A1-C1, in all language academies associated with CBS in Sevilla
- Organized and led two 10-day long summer camps for 150+ children for three consecutive summers

Mockingbird Ministries

Charlottesville, Virginia

Staff Writer

September 2015 – May 2016

- Published monthly articles concerning the intersection of art, culture, psychology and theology for the Mockingbird blog, including one essay in the print book, *Mockingbird Goes to the Movies*.

Jackson Hole Wildlife Film Festival*Education Grant Director***Jackson, Wyoming***June – September 2015*

- Organized the week-long wildlife and environmental protection-oriented *Jackson Hole Wildlife Film Festival 2015*, coordinating with documentary teams from National Geographic, the BBC, PBS, Discovery, and more
- Planned and orchestrated the summer school and environmental/film education program for underprivileged students in the Jackson Hole public school system

EDUCATION

Universidad de Granada*Masters with Distinction in Literary and Linguistic Studies***Granada, Spain***October 2018 - September 2019*

- Thesis: *Democratización y Vaciamiento en el Realismo Histórico de 2666 y La Breve Vida Maravillosa de Óscar Wao*; an investigation of democratization in the literary category of Hysterical Realism
- Defended September, 2019; awarded Honors
- Conference Participation: On the Writings of Ivan Turgenev; *Una Investigación de 'Las Ninfas'*

University of Virginia*Bachelor of Arts with Honors in Development Studies and English Literature***Charlottesville, Virginia***August 2012 - May 2016*

- Major Honors Thesis: *Defining Human, Defining Thai: The Identity Crisis Exhibited by the 2015 Constitution Draft Process and Tourism Industry in Thailand*
- Awarded High Distinction

National University of Singapore*Study Abroad Semester***Singapore***January - May 2016***VOLUNTEER WORK**

Sacred Heart Center College and Career Bound Program*Program Participant & English Teacher***Richmond, Virginia***November 2019 – Present*

- Prepare 9th-12th grade Latino students for the college and job application process by teaching them skills in resume and essay writing, interviewing, and examination taking
- Teach research skills to better facilitate their search for university scholarships, grants, and open job positions

Comisión Española de Ayuda al Refugiada Sevilla*Program Leader & English Teacher***Seville, Spain***February 2017 – August 2018*

- Launched the English Language Education program with *CEAR* from the ground up
- Designed the curriculum for a class of adult asylum-seekers with varying levels of English experience and skills
- Gained experience and knowledge of the assimilation process in Andalucía, Spain

Madison House, ESOL Tutoring*Program Leader & Classroom Tutor***Charlottesville, Virginia***September 2012 – May 2016*

- Managed the University of Virginia Volunteer Services English as a Second Language Tutoring program for 4 consecutive years; oversaw and orchestrated the matching of 25+ university students with teachers in ESL classrooms each year
- Tutored ESOL students in Albemarle County Middle School ages 8-12 for four consecutive years

References Available Upon Request