

Virginia Fugman

Creative, skilled content writer with five years of experience managing professional social media accounts.

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Skills

Active on social media, knowledge of CMS, excellent copywriting and copy-editing skills, highly organized, strong computer literacy, project management experience, strong attention to detail, knowledge of web analytics, strong presentation skills

Experience

DECEMBER 2019 -

websiteTOON, Toronto, Ontario, Canada - *SEO Content Writer*

- Research and write seo content
- Write and edit content for blog and website
- Stay current on digital media and digital marketing best practices

MARCH 2017 - PRESENT

Virginia Marie Yoga, Tamarindo, Costa Rica - *Owner*

- Schedule content and monitor engagement on all social media channels
- Write and edit content for blog and website
- Create all digital content
- Analyze social media metrics and strategize methods to improve user engagement

DECEMBER 2006 - MARCH 2015

Texas Campaign for the Environment, Austin, Texas - *Campaign Director*

- Empower communities to engage in current political and/or environmental issues
- Advocated for the protection of the environment through legislation and corporate policies
- Collaborated with other environmental non-profits to achieve common goals

Education

AUGUST 2002 - DECEMBER 2006

University of Nebraska - Lincoln, Lincoln, Nebraska - *Art History*