

Ben Clarke

benhgclarke@gmail.com | +44 7881 878762 | LinkedIn Profile [Ben Clarke](#)

Personal Profile

I am looking for a new role following the completion of my graduate scheme at Kubrick Group in June 2023. I am hoping to further develop my technical and analytical skills as well as my writing abilities. I am attentive, willing to learn, and work to meticulous detail.

Skills

Analytical: Both of my degrees required producing detailed research and extensive written assignments. For my MA, I completed a twenty-thousand-word dissertation which analysed the success of efforts to re-establish civilian democracy in modern Argentina and Chile following the fall of military dictatorship. At Kubrick Group a large part of my role was sorting and creating insights from company data to maximise business revenue and efficiency.

Communication: Excellent written and verbal communication which has underpinned my educational and professional experience.

Teamwork Skills: Kubrick Group employees work closely with other teams at the company and project management; Data Product Consultants like me work with Data Analysts and Engineers. The role also includes liaison between Kubrick Group and our partner companies, including with key staff such as CEOs and CFOs. Other roles such as Diario SUR and Glamping Hub also required close teamwork and co-ordination, with the SUR in English and marketing teams respectively.

IT Skills: Proficient in Microsoft Office, Excel & Statgraphics, Python, Adobe Creative Suite, (SQL) Analytics, Tableau, Alteryx, GitHub.

Commercial Acumen: At Kubrick Group I was trained in the fundamentals of high-level business practices, building on my understanding gained during my formal education. I then put this into practice by reinforcing existing and forging new client relationships. During my university studies I was a brand ambassador for three years for a number of sales agencies, often in team leader roles. I have learnt how to quickly distil and espouse brand propositions. In sixth form, I was Head of Advertising for the school magazine which also greatly contributed to my sales ability and rapport.

Employment History

Kubrick Group | Data Product Consultant | March 2021 - present

In the first four months of the role I undertook an extensive training course where I learnt about business practice, including project management and stakeholder analysis and management, as well as technical data analytics skills. These included intense courses in Advanced Excel, Python (including Panda and NumPy), SQL Analytics, Tableau, Alteryx and GitHub, among others. I have now been placed with one of Kubrick Group's partner organisations for a period of two years where I am putting the skills and knowledge that I have developed into practice.

Graduate Coach | Digital Marketing Intern | Oct 2020 – March 2021

From the outset of this role I was learning as part of the digital marketing internship to further develop my digital skills and obtain a number of SEO qualifications from SEMRush and Google. I later worked as part of a team to develop a new suite of affordable products for fellow recent graduates. The research was all based on qualitative insights derived from telephone and email follow-up interviews. I also helped to write cover letters for fellow graduates.

EFL Teacher | English Naturally | July 2019 - Aug 2019

In this capacity I taught English as a Foreign language to European exchange students. The lessons involved my own preparation, spontaneity, and the application of the skills that I gained from my TEFL qualification. The lessons were bolstered by my own learning exercises and games designed to further learning and comprehension.

Editing Intern | Diario Sur | Jan 2018 - June 2018

Working as part of the SUR in English team, my role included translating articles into English from Spanish; meeting and interviewing influential people and local people; and reporting on Malaga CF football matches. I was able to immerse myself in the local culture, language, and customs.

Marketing Assistant | Glamping Hub | Sept 2017 - Nov 2017

I was chiefly involved in producing listings for the website and writing blog posts and travel guides. I learnt a great deal about generating web traffic, Google Analytics, and how to integrate SEO into wider company practice.

Education

University of York | MA Contemporary History and International Politics (Merit) | Sept 2019 - Sept 2020

Modules: Development Governance; The British East India Company; The Contemporary World; The Roman Inquisition; Dissertation on post-dictatorship Argentina and Chile in the late twentieth century.

University of Nottingham | BA History and Hispanic Studies (First Class Honours) | Sept 2015 - June 2019

Modules: Advanced Spanish; Spanish, Portuguese, and Latin American History; Medieval, Early Modern, and Modern History; Iberian Linguistic and Cultural Studies; Literature, Art and Film.

Bishop Wordsworth's School | Sept 2008 - June 2015

A-levels - AAB **11 GCSEs** - A* - A

Personal Achievements and Additional Qualifications

Languages: Spanish (CEFR Level C1)

TEFL certification with Distinction

ECDL Levels 1 and 2

Market Research Society Member

Full UK Driving Licence and own vehicle

Volunteering

Warehouse & Deliveries Volunteer | Andover Foodbank | Aug 2017 - Present

Construction Volunteer | Cusco, Peru | July 2015 - Aug 2015

Conservation Volunteer | Tecmán, Mexico | August 2013

References available on request.