



DESTIARA ANGGITA PUTRI

CONTENT WRITER

PROFILE

A content writer with 2 years of experience. Able to conduct research using the keywords given to write articles that managed to achieve almost 2 million page views.

SKILLS

- English
- Content writing
- Research
- Proofreading
- Editing
- SEO (Basic)

CONTACTS

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No. 86 RT 04 RW 01 Pedurungan,
Semarang 50196

WORK/ORGANIZATION EXPERIENCES

English Content Writer (Freelance)

Rankpillar| August 2023 - Now

- Receive English content creation request from internal stakeholder for Rankpillar's needs
- Maintaining content quality while still meet with the deadline

Content Writer (Contract)

PT. Katadata Indonesia| September 2022 - Now

- Write SEO-friendly Indonesian articles minimum of 5 articles per day
- Conduct in-depth research on various topics according to the given keywords.
- Optimize articles using SEO techniques to increase web traffic that leads to the company's website.
- Achieved 1.8 million page views of all articles within one year

English Content Writer (Freelance)

Kontenesia| January 2022 - Now

- Write SEO-friendly English articles according to the client's request within set deadlines.
- Conduct in-depth research on certain topics according to the client's request.

Content Writer (Contract)

Bizlab| February 2022 - April 2022

- Provided post-class assistance to Bizlab participants for article writing.
- Proofread the articles from freelance writers before sending them to clients.
- Wrote article title plan for the client's order according to the quantity requested.

Article Writer (Internship)

Breadnbeyond| August 2021 - October 2021

- Wrote articles in various forms such as medium articles, blurbs, guest posts, and others.
- Conducted in-depth research on digital marketing-related topics to develop original content.

EDUCATIONAL BACKGROUND

Dian Nuswantoro University Semarang

Bachelor Degree of English Language

GPA 3.58

2016 - 2020