



Organizations perform better when everyone feels understood, is fully engaged and works together.

IS YOUR TALENT THRIVING?

The best HR professionals and managers know that high-performing talent is their organization's most valued asset. While finding and keeping the best people can be difficult, keeping employees engaged, motivated and feeling valued, remains among HR's most pressing challenges.

One of the biggest barriers to employees thriving at work is their ability to independently navigate personnel issues. In fact, *research shows that almost 60-80% of all difficulties within organizations stem from strained relationships between employees.*

At True Colors, we believe effective communication is the key to healthy employee relationships. Effective communication requires understanding personal biases, active listening, and tailoring the delivery of messages to each situation. Investing in your organization's communication skills positively impacts engagement, productivity, turnover, and performance.

True Colors teaches entire organizations how to communicate more effectively and how to apply these techniques for maximum impact. And we do it cost-effectively and quickly.

WELCOME TO TRUE COLORS

Our mission is to improve the performance of organizations by helping people better understand themselves, each other and to value all of our unique differences. True Colors is an impactful, engaging and easy to implement temperament model. We help organizations of all types and sizes achieve better people performance.

For more than 40-years, our user-friendly program has helped organizations understand and recognize individual differences that lead to miscommunication and conflict. True Colors teaches skills for understanding individual personality traits and provides frameworks for applying new communication techniques. We distill complex personality

assessment and learning theory into a practical tool that can be applied to virtually all workplace situations.

Our customized programs—supported with expert trainers, online assessments and robust learning materials—can be seamlessly integrated throughout any organization.

THE BENEFITS ARE REAL AND IMMEDIATE

For employees, True Colors enhances:	For management, True Colors fosters:
<ul style="list-style-type: none">• Communication Skills• Self-Esteem• Employee Engagement• Collaborative Teamwork• Employee Productivity• Performance• Customer Service & Interaction	<ul style="list-style-type: none">• A Positive Workplace• Respect & Trust Building• Employee Retention• Stronger Leadership• Increased Diversity and Inclusion• Improved Conflict Resolution Skills• Acquisition of Key Talent

TESTIMONIALS

“True Colors has had a major influence on our ability to work together to achieve goals and to appreciate what each individual brings to the table. It is the heart of our team-building and diversity training. We also use True Colors to teach our sales staff how to sell to the different personality types. ”

- Nikki Hanna, Vice President, Blue Cross/Blue Shield of Oklahoma

“True Colors has been utilized at Ford as an ice breaker in our mentoring launches and aiding a mentoring partnership in its beginning stages. True Colors tools spark fun and interesting dialogue during team building by inviting a person to develop more understanding of their teammate's strengths. Ford has also used True Colors as a tool for understanding diversity and the strengths of each individual's true colors.”

- Cathy Kansman, Training Department, Ford Motor Company

“I was very fortunate to be able to bring a True Colors Live Show to my organization and to follow up by participating in the True Colors Certification Training. I am now a True Colors Certified Trainer. After these experiences, I cannot see why every organization does not use a Live Show! My staff learned the history of True Colors, discovered their personal True Colors spectrum and participated in activities, all in the context of a live comedy show. I see this as a wonderful teaching experience that avoids any negative connotation of 'training.’”

-Dr. Diana Freeman, Assistant Superintendent, Groesbeck,TX

TRUE COLOR PROGRAMS FOR COMPANIES

WORKSHOPS

Engaging, interactive and practical for companies of all sizes, True Colors workshops lead participants through our core temperament methodology. Participants learn how their color spectrum affects their professional and personal relationships. These insights can be very powerful, especially as the success of an organization depends on effective communication and collaboration.

The Personal Success Workshop is the foundation of the True Colors system. Once completed, organizations can choose to build upon what they have learned by continuing their True Colors journey through Advanced Certification Workshops which explore specific areas in more depth.

Personal Success Workshop

Understanding yourself and others leads to improved communication skills and more meaningful relationships. This hands-on and interactive workshop guides participants through the foundational concepts of the True Colors system as it applies to their personal and professional lives. A certified facilitator will come to your company to present your choice of a three-hour or full-day customized workshop.

Advanced Workshops

Team Building

Effective teamwork brings new ideas, helps solve problems, and increases productivity. This engaging workshop explores the nuances of effective team building to help participants recognize the essential traits of successful teams and stages of development.

Conflict Navigation

Unmanaged conflict in the workplace can stop productivity in its tracks. This workshop explores the nature of conflict and provides strategies to navigate conflict. These insights allow companies to achieve a culture that values acceptance, embraces differences, resulting in reduced conflict and higher productivity.

Communication

Understanding the distinctive ways different personalities approach communication is key to enhancing collaboration. This workshop first helps individuals recognize their own way of communicating and then teaches them how to appreciate the different communication styles of others.

GET CERTIFIED

HR professionals and key staff can become trained as Certified True Colors Facilitators to deliver the True Colors methodology to others. After completing the 2.5 day Personal Success Certification Training, they will be qualified to take Advanced Certifications.

Participants can earn Continuing Education Units (CEUs), SHRM and International Coaching Federation (ICF) credits as well as Certification Badges for all completed trainings.

ONLINE ASSESSMENT

This in-depth assessment gives each person unique insights into their own full spectrum of personality traits and decision-making style. Each person will discover their True Colors personality type and receive an in-depth, personalized 25+ page report. The distinctive report describes behavioral tendencies and includes powerfully effective tips for communicating with people of all personality types. Team Reports and Leader Reports are also available.

LIVE SHOWS

These interactive and lively performances using professional actors to portray each color type are customized for the organization or theme. The entertaining vignettes allow participants to experience aspects about “who we all are” in a lighthearted theatrical presentation.

ABOUT TRUE COLORS

True Colors is a global consulting and training company with a proven model for maximizing people performance through better communication. For more than 40-years, our user-friendly temperament and personality typing program has helped people of all ages understand and recognize differences that lead to miscommunication and conflict.