

## WHO WE ARE

The Toronto, Ontario Film Office in LA was created in 2003 through a public/private partnership between the Ontario Media Development Corporation (OMDC), the Toronto Film and Television Office (City of Toronto), and FilmOntario.

We promote to Hollywood decision-makers the benefits of filming in Toronto and Ontario, highlighting the diversity of locations, the comprehensive infrastructure and cost-effectiveness of producing in the province. We also assist Ontario-based producers in making contacts with creative, production, and acquisition decision-makers in Los Angeles and keep the industry informed of US television and feature film trends.

## WHAT WE DO

We meet and call studio executives, producers, and agents in search of new projects, including indie features, studio features, pilots, series, television movies and miniseries that could film in Toronto and/or Ontario.

We work in conjunction with the Film Commission staff at both the OMDC and the TFTO, fielding and forwarding location packages, scouting and travel requests, as well as conducting follow-up client surveys after a show films in Toronto and/or Ontario. We also work with FilmOntario, the OMDC and the TFTO staffs compiling statistics, and supporting their marketing activities.

We provide support to visiting Ontario industry reps, producers and filmmakers by providing office space, research, competitive market information, and strategic planning.

## HOW WE CAN HELP YOU

Our assistance is available to all Ontario-based film and television producers, industry suppliers, and other key stakeholders in both domestic and service production.

We provide information and research, on request, including contact information when appropriate.

We help with marketing missions to the studios and indies by identifying the appropriate people in the field and providing the contact information as needed.

We have office space available for one guest at a time while in Los Angeles on business.

Judy Ranan Vicky Choy

Senior Marketing Director Marketing Consultant