



**SUN FEI FEI**

SUNSHINE  
ON A RAINY  
DAY..

The first far-eastern model to become the face of 'Valentino' and Estee Lauder. Worldwide Versace and Prada campaigns and adverts for Zara..

So what's the lowdown for model Sun Fei Fei?

Written by Ms Faiza Mirza.

It's been a decade of Chinese prosperity and good fortune for model Sun Fei Fei.

Based in New York City the model has an accolade of achievements. It seems she was hand-picked by Karl Lagerfeld himself, then gained an opportunity to model for CHANEL's Paris-Shanghai fashion show in 2009.

It was an instant success which led to further work. Next up was an international runway debut walking for Christopher Kane @ London Fashion Week a year later. The model who is 5'10 is represented by Storm Model Management and Elite models. Since her international debut with Kane things have gone smoothly for model Sun Fei Fei or Fei Fei Sun who is seen as a viable, credible, exciting and perfect addition to 'fashion's fastest lane' as dubbed by journalists at the Telegraph.

Strike a pose? She has many. The face of Valentino, Prada, Estee Lauder, Louise Vuitton and most recently Christian Dior. She has also appeared on the front cover of Vogue magazine more than once. Sun Fei Fei has also appeared in numerous beauty campaigns such as Chanel, Giorgio Armani and most notably DKNY and Prada. Sun Fei Fei has since worked with designers such as Alexander Wang, Dolce ad Gabbana, DSquared2, Vera Wang, CHANEL beauty, Calvin Klein beauty and much much more.

She has a massive underground following too, with countless websites on the internet that feature snippets of information they can find, quotes, interviews and pictures of the New York based model - 'I like mascara, in the deepest black' was just one part of many interviews found posted on the internet, with die hard fans interviewing her themselves on their own personal social media sites, compiling interviews, images, photography and youtube clips onto their on personal websites. Despite her carefully preened image she still has a cult like status with fans who say she can do no wrong.

Today is the last day of March 2020, and Sun Fei Fei has already accomplished work with a variety of established designers, receiving the following credits to her CV from fashion houses such as MaxMara, Etro, Salvatore Ferragamo, Valentino, Longchamp, Marc Jacobs, Anna Sui and Vera Wang. Meaning that yes, she has already accomplished working with them and is already leaning towards her next professional venture.

Working with some of the biggest photographers in the world doesn't look out of place out of Sun Fei Fei's reach either. Sun Fei Fei has worked with some of the biggest photographers in the world such as Josh Olins, Steven Meisel and Patrick Demarchalier. Sun Fei Fei has had a head start here too and this feat was no problem either as she married photographer Liang Zi in 2017. In fact Sun Fei Fei has the world revolving around her sometimes.

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