

Could it Be Love?

*"Love is a state of being, it is a state of mind.
You can stay single, yet you are the most loving
person. The way you love should not be defined
by whether you are in a relationship or not.
I think that's what the world has a shortage of,
people who are beings of love."*

Photos: Ifan Hartanto
Makeup: Bubah Alfian using Make Over
Hair: Bubah Alfian using IX Products
Wardrobe: Patrick Owen

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Who would not want to sing along on this lovely singer's mega hits? From the huge hits like "Serba Salah" to her collaboration with Afghan, "Percayalah" which instantly become the ultimate love songs for the youth. Within five years of her presence in Indonesia's musical industry, Raisa Andriana has already gained appraisal for successfully conducting her own solo concert. HET sat down together with Raisa and was enlightened by her work ethic as a musician and understand why she becomes so loveable for her fans.

That day, looking so ahh-dorable by wearing an all-white outfit, Raisa turned heads in the entire room with her beauty as she entered. As HET approaches her, she practiced her vocal while getting dolled up for the photo shoot. She shares to us how the year 2016 has been a great year for her. "I had a promo single with Afghan, promo tour around Jakarta and Surabaya, also there's an upcoming movie that will be released in 2016, Terjebak Nostalgia. The movie is inspired by my song and I play with Chicco Jerikho," she explains.


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When we talk about Raisa, the word love songs will be the first thing pop up in our mind. Her ability to create such a beautiful, honest and relatable love songs is so palpable. For Raisa, inspiration comes from anywhere, be it stories from friends or even her personal experience. "Mostly, the emotion that happens in my personal life is real, so I can pour it out into the song. Though the story does not necessarily tell about my personal experience, but I would feel great when I can feel the same emotion that is written in the song."

As a young female musician who has been around for five years in the industry, she admits that it has been such a long journey and took a lot of effort. She started from scratch by singing in cafes and performing for wedding and birthday events. "So if there's a question, is my stardom to fame something that is predictable? I would say it out loud with a cheer, YES it should be predictable. Which means that I have a vision, to be the person that I am right now," she explains. Her musicality has evolved to become something that is more mature. Raisa admits that her musicality is something that was built up with learning by doing, "I would ask a lot to all the senior musicians, including Indra Azis during the preparation of my concert," Raisa says. For her third album, Raisa is working closely with the producer and music director. Now producing music with her own music label named Juni Records and Management, Raisa admits that now she learns a lot about the music industry. "Now I am more appreciative to my own work and other people's work. I have some sense of belonging to my work, but at the same time, I had to hold a little bit of my creativity. "

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A woman with long dark hair and bright pink lipstick is holding a large, vibrant pink tulip flower. The flower's petals are large and layered, partially obscuring her face. She is wearing a white long-sleeved top under a light pink vest, which has a large, round, metallic-looking button at the collar. The background is a plain, light-colored wall.

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Valentine for Raisa

It's the day to simply remind us to keep maintaining the love we have for someone. It's not necessarily to your boyfriend/girlfriend, but we can also give appreciation to our Mother or best friend.

PSST...

- The quickest song ever written by Raisa is "Jatuh Hati" which has a deep meaning and gives her inspiration.
- Little did we know that Raisa is the executive producer of a band that has gained great reviews, the super band Bara Suara.
- Adele's new album has been on repeat mode on her playlist.
- She plays squash religiously.
- She cooks very well.
- For Raisa, fans are those people who would always cheer for her whenever she's in doubt. "They have unconditional love." They are her biggest motivator and cheer leader. "Thanks to them now I always try to be a good person, since there are lots of young kids who will look up me."
- The craziest thing fans have ever done was when they surprised her on her birthday.