
CAREER SUMMARY

Managing Editor • Freelance Writer • Copy Editor

- **A dynamic science editor with a keen eye for detail** and more than 15 years of experience in publishing.
- **A freelance writer** with over 10 years of experience creating SEO-optimized content.

AREAS OF EXPERTISE

- Writing
- Editing
- Copy editing
- Chicago Manual of Style
- Adobe InCopy and Acrobat
- Microsoft Office
- WordPress
- HTML

PROFESSIONAL EXPERIENCE

Senior Content Developer, National Geographic Learning February 2021 – Present

Produce print and digital science content for a high school biology program.

- *Write manuscript and edit content aligned to the Next Generation Science Standards (NGSS).*
- *Collaborate with and direct the work of freelance writers, designers, and media buyers to develop and select appropriate and engaging content.*

Freelance Writer June 2006 – Present

Write travel, food, and home content for a variety of online publications including TasteofHome.com, USAToday.com, and Tripadvisor.com.

- *Use best practices to create SEO-optimized content.*
- *Creator of and content producer for ALessProcessedLife.com, a food blog that features made-from-scratch recipes and snippets from my life in Northern Wisconsin.*

Managing Learning Architect, Houghton Mifflin Harcourt February 2005 – October 2020

Managed various aspects of the development of K-12 print and digital science content while adhering to strict publication schedules.

- *Developed, wrote, and edited NGSS and state standards-based content, including animations, assessments, lab activities, interactive readers, and print and digital lessons. Ensured format, grammar, and tone were consistent for the target audience of each product, which included K-12 students and teachers.*
- *Provided subject matter and editorial guidance for the development of HMH IntoScience™ NGSS K-5 and 6-8 science programs, with a particular focus on biology and environmental science topics.*

EDUCATION

MA, Journalism and MPA, Public Affairs

Indiana University
Bloomington, IN

BS, Biology

University of Dayton
Dayton, OH