



POPSICLOUD

events & hampers

happiness in each hamper

*when sweetness and
imagination meets*

What Is Popsicloud

Popsicloud is a Hamper Specialist that is based in Jakarta. The name Popsicloud means Popsicle and Cloud. Just like the name suggests, each Popsicloud creation is always as sweet as a Popsicle and as dreamy as a Cloud.

Founded in July 2015 , we cater to a wide range of hamper collections with bespoke quality. Here at Popsicloud, it's all about creating highly personalized, memorable and extra-worthy gift packages.

To us, the significance and art of hamper go beyond mere presentation. We prioritize on every little detail, from theme-setting, color palette, sender or recipient's personality, to the genuine meaning behind each hamper.

In creating each signature hamper, Popsicloud involves a certain approach so that the end results are consistently extraordinary. This is why, we pride ourselves as the true Hamper Specialist and not your typical hamper manufacturer.

All of our unique and distinct creations come from the hearts. It is simply a representation of love, respect, and appreciation. We trust that you and the people you send it out to deserves nothing less than the best of it.



The Story Behind Popsicloud

Popsicloud is a story of friendship.

And just like all great friendships, there is a combination of passion sharing, teamwork, and love.

For Angie, Joan, and Melissa - it's been a long journey since their University days back in 2001. The three started as schoolmates and ended up as sisters, celebrating milestones and important moments in their lives.

Joined by their mutual passion for creativity, the three Popsicloud founders began their business venture by habits. As the always-appointed team of decoration and event planning by social default, they've always been the masterminds and creative artists for all their friends and family's events. It didn't take them long to make it official, Popsicloud was born as an Event & Hamper Specialist.

the joy of Hamper

Popsicloud Founders

Each of Popsicloud founder possesses the remarkable skills and attributes that made them an impeccable team of achievers.

Angie Tjai

Angie had spent over 10 years during her working career in the education industry. Having worked as the Product Manager for Sun Education Group, she is highly fluent in Projects & Events Management, including social gatherings, seminar, and international exhibitions. A seasoned presenter and public speaker, she reserves her free time to perfecting her hobby of art and craft. You can say that she is as skilled with art materials as she is with managing sales, marketing & social media - A winning combination to the success of Popsicloud.

Joan Stephanie

Joan's strongest point is her direct working experience with Lexus Indonesia. She began her career from officer post in several prestigious corporations before landing a role as a Customer Relation Associate at Lexus. She was soon promoted as Head of Lexus Customer Experience where she further developed her skills in quality service and high-end customer maintenance. Having the keen eyes for details in luxurious items, Joan doesn't only bring a her idea of perfection to Popsicloud, but also executes it with panache.

Mellisa Saputra Winata

Mellisa's first food affair began as a Chef Intern at a few restaurants and Grand Hyatt. She then found her creative niche further as the food stylist for culinary prints, magazines and tabloids at Gramedia. It soon evolved into a full F&B venture with Pancious Pancake House as her first successfully launched business. Her other creations soon followed such as Crastisiere, Nanny's Pavilion, and Bakso Factory. Mellisa is intensely involved in every phase of brand development, including staff training, work systems, to creative concepts. Through her expertise, Popsicloud is able to continually adapt, grow, and answer to the popular demands of its market.

*happiness in
a hamper*

Popsicloud Business Values

Regardless of the quantity of the order, the same quality of craftsmanship applies. We are able to bring a fine level of hamper artistry by careful selection of high standard products. We also source and hand-pick proper material for the packaging. As a result, Popsicloud only delivers the most professional finesse to the overall look of its hampers.

At Popsicloud, we're obsessed with being perfect and this doesn't stop just at hampers. Popsicloud knows that client service and satisfaction matters, thus the need to improve in every aspect, from design, content, to customer care. With Popsicloud, it's perfection all the way.

There is a lengthy creative and innovative planning in the design of Popsicloud hamper. We strive for personalized details by putting the extra efforts such as curating new and unique products or collaborating with local brands. This way, Popsicloud is able to stay fresh, current, and stylish with ever-changing designs that are effortlessly beautiful.



Popsicloud Collections

Popsicloud handles all types of personalized hampers with flexible design in all sizes and shapes. The content of Popsicloud hampers ranges from treats, beverage, small gifts, apparels, flowers, to kitchenware. Here are the main themes of our collections :



BIRTHDAY

A **birthday** hamper that is guaranteed to please the guests, our Birthday collection is fit for birthdays of any age. From cutesy to graceful, it's a birthday gift that is worth celebrating your special day with.

BABY 1ST MONTH



The celebration of your baby's arrival should be cherished with all your loved ones. We love personalized designs with heartfelt messages to sweeten your hampers.



THANK YOU

A little gift goes a long way. Extend your gratitude by a hamper delivery that is arranged to your taste and preference.

WEDDING



An important milestone deserves the right hamper to go with it. Select from our existing designs or play with your own creativity, we are always excited to customize your wedding hampers.



DELUXE CORPORATE

Professional, sleek, and still every bit memorable - that is what Popsicloud tries to achieve in its Deluxe Corporate hampers. We understand the importance of understated elegance to express that thoughtful business message as Popsicloud founders themselves came from the corporate world.

MISCELLANEOUS GOODIES



No matter what your occasion is, pamper your loved ones with our hampers. For everything personalized or customized, there's always a Popsicloud hamper for your every need.




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OUR WORKSHOP

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