

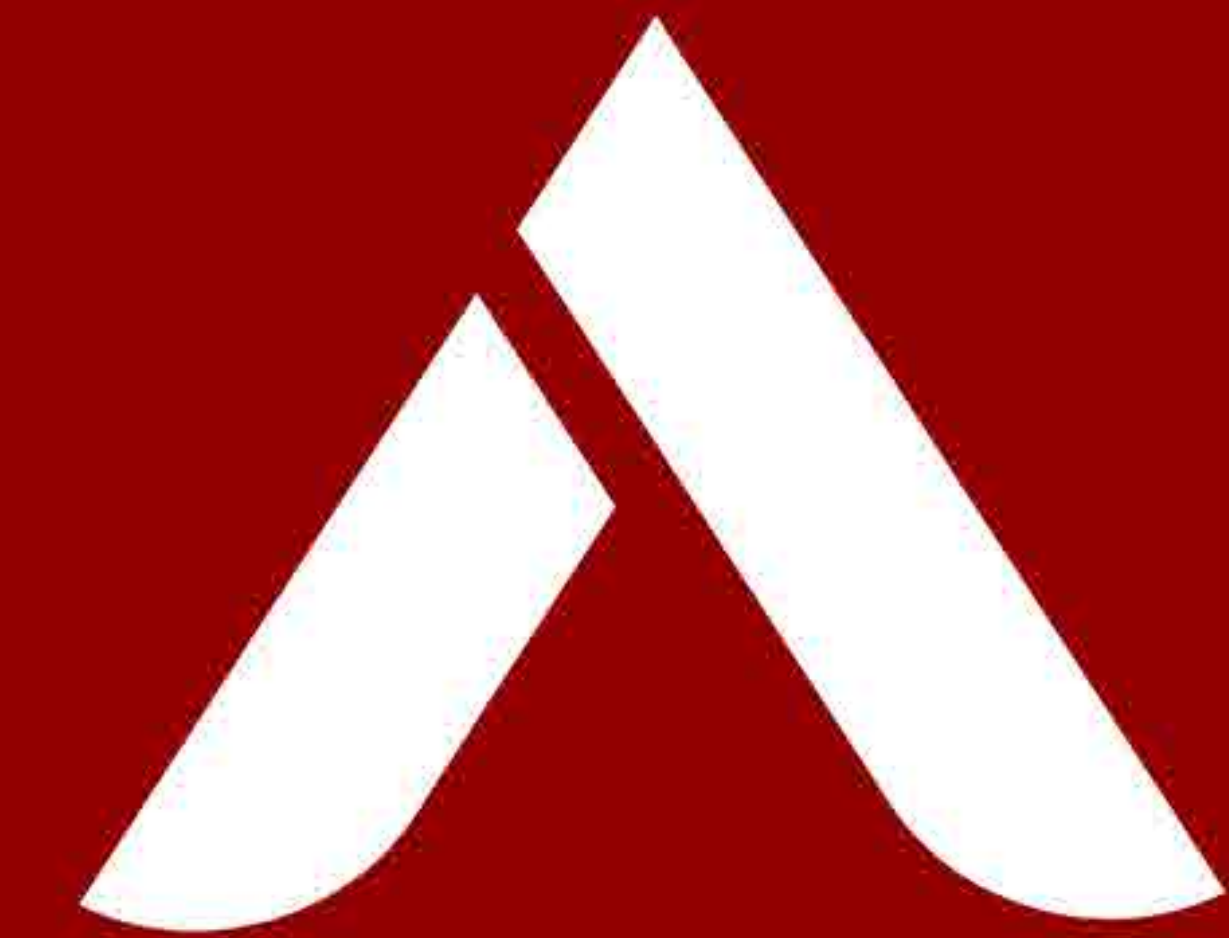


A M V I B E

HOW DO YOU LIKE YOUR ENTERTAINMENT ?

Entertainment is life and AMVIBE prefers it smooth, easy, and fluid. We love the idea of entertainment as a versatile tool that unites communities in the same spirit and energy. We value the idea of classic entertainment that has a modern flair and is fresh with progressive vibes. We yearn for entertainment that is alive with passion, dedication and integrity.

Breathe. Chill. Entertain - Get Alive, Get AMVIBE.



A M V I B E



PROBLEMS WITH CURRENT ENTERTAINMENT

Insufficient access to the entertainment industry

How does a client book an event? Contact an artist? Select from the list of available performers ? People still use the old way or mouth-to-mouth service to contact the person or manager in charge. This process is tedious and costly. Consequently, aspiring artists lack booking while the prices for top ones are soaring high.

Lack of good and proper content

How do you separate factual content with non-factual ones ? The media industry lacks the integrity in keeping up with solid and reliable news. It becomes hard to differentiate quality media with mediocre ones.

The stagnant market for physical records

While digital records are more sell-able and in line with the concept of technology, we shouldn't overlook the potential of physical records. The anticipation for nostalgia will keep this market alive with thriving sentiment.

Lack of idea and development of entertainment technology development, especially in Southeast Asia region

The trend in Southeast Asia is to follow the western pattern as it is seen to be far more superior. However, this is not true as different society requires each unique way to consume entertainment.





A M V I B E

THE MULTI-PLATFORM PORTAL OF ENTERTAINMENT

HOW CAN AMVIBE SOLVE ALL THE ABOVE PROBLEMS ?

As an advanced mobile application, **AMVIBE** aims to eliminate the existing problems in the entertainment industry today. **AMVIBE** Key Features :

AMAGENT

Type : Artist & Event Platform
What it is : Digital Booking Agency
What it does : Allows easy access (links, systems and options) to the entertainment industries.
Advantage : Instantly book your favorite artists under clean policy and safe transactions.

AMZONE

Type : Media Platform
What it is : News & Information Source
What it does : Delivers only quality and intellectual content from direct source.
Advantage : Get updates on your favorite artists, dates and events to look out, as well as general news about entertainment industry.

AMALBUM

Type : Digital Album Platform
What it is : Album Creation
What it does : Puts the power of creativity back to the hands of those who really matter : the artists.
Advantage : Creates artist-oriented digital album interface instead of mainstream provider streaming format.



ARTIST



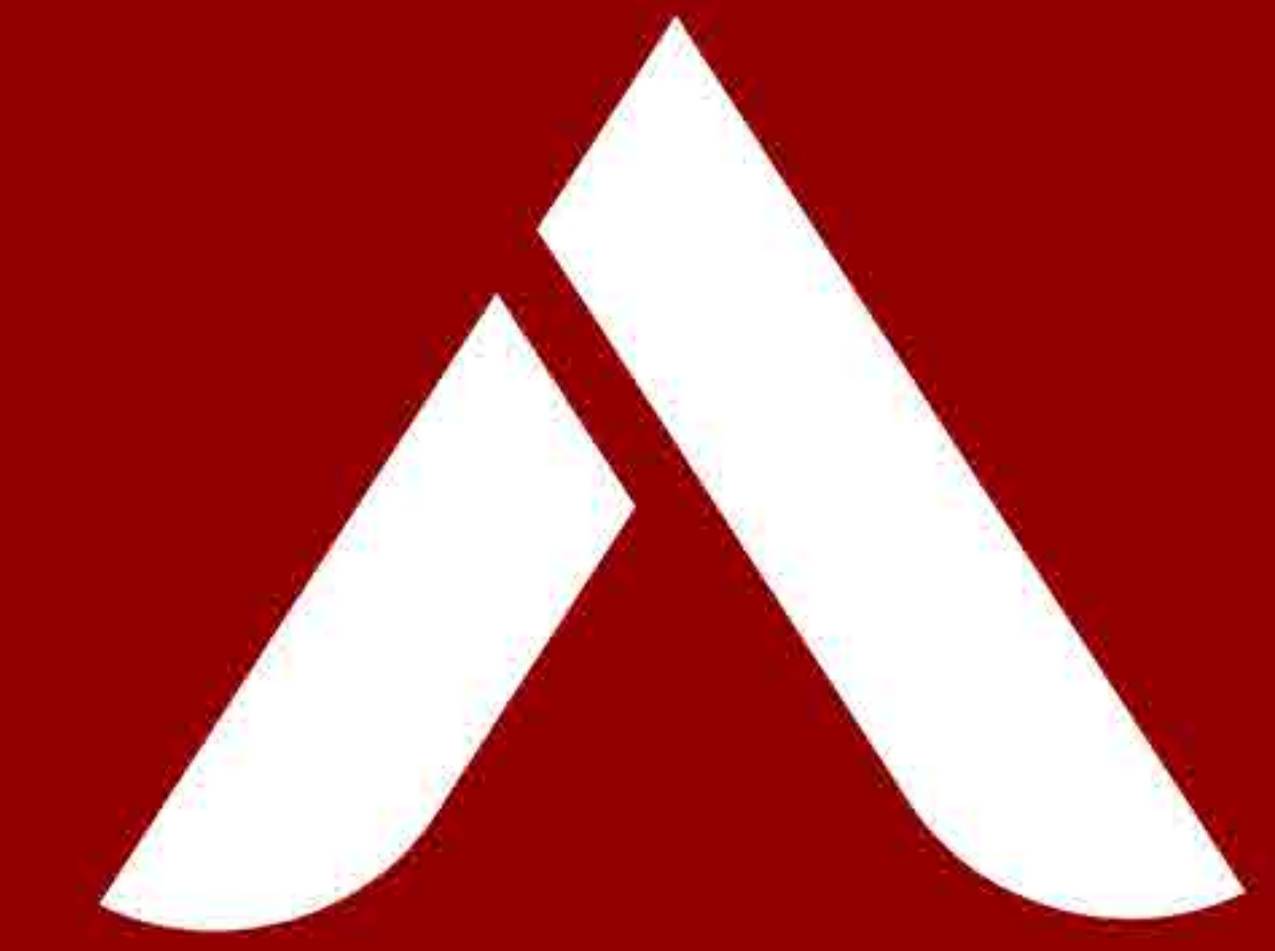
LOCATION



BUDGET



BOOKING

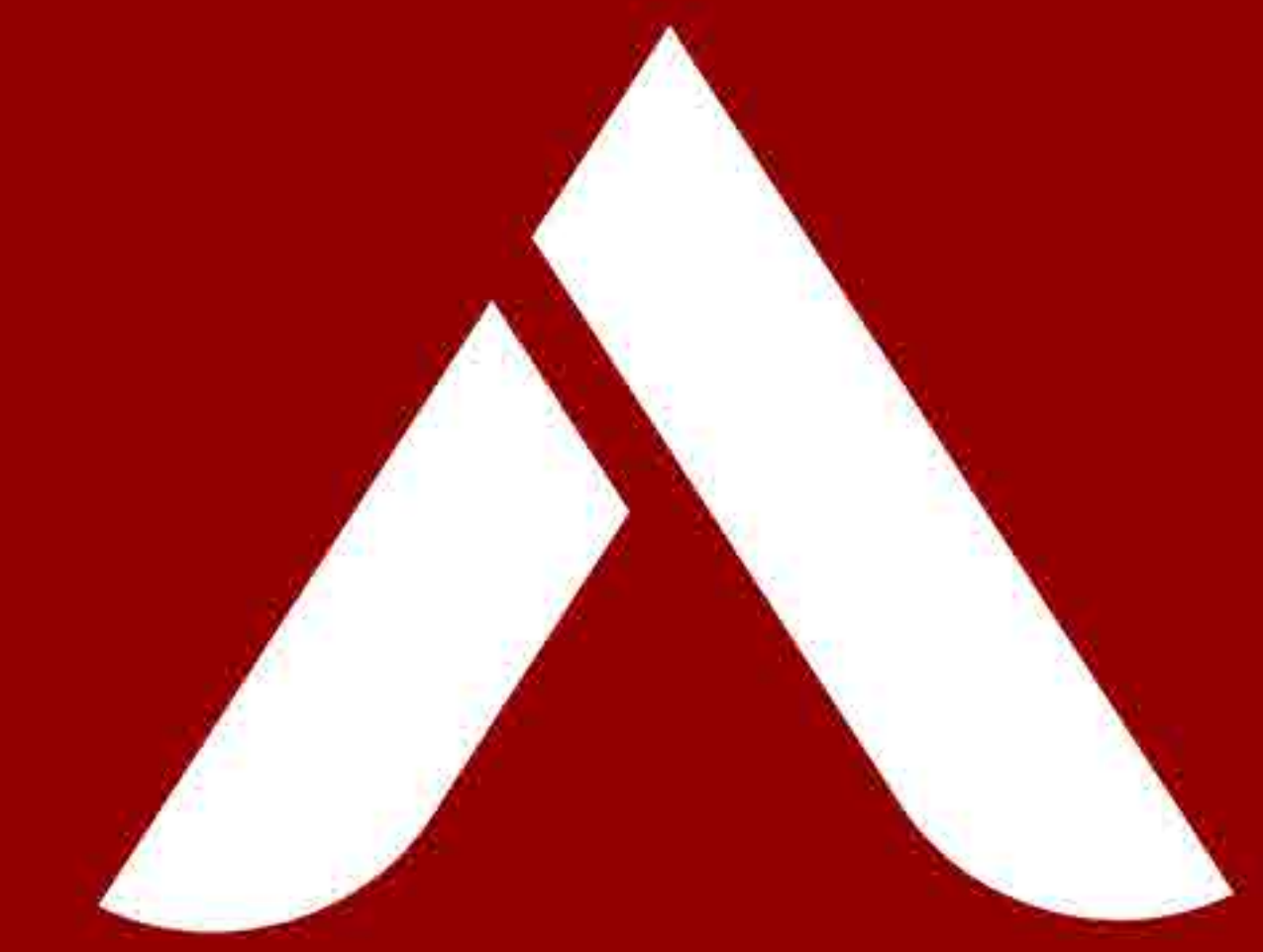


HOW **AMVIBE** WORKS

AMAGENT

The AmAgent platform is a Digital Booking Agency. This is the first of its kind in the entertainment industry and will be highly functional and beneficial for all that is involved.

AmAgent pioneers a unique tool that provided in the app so User can book Artist and make an offer which is then received directly by the artist management. The management can then agree or disagree to the offer placed.



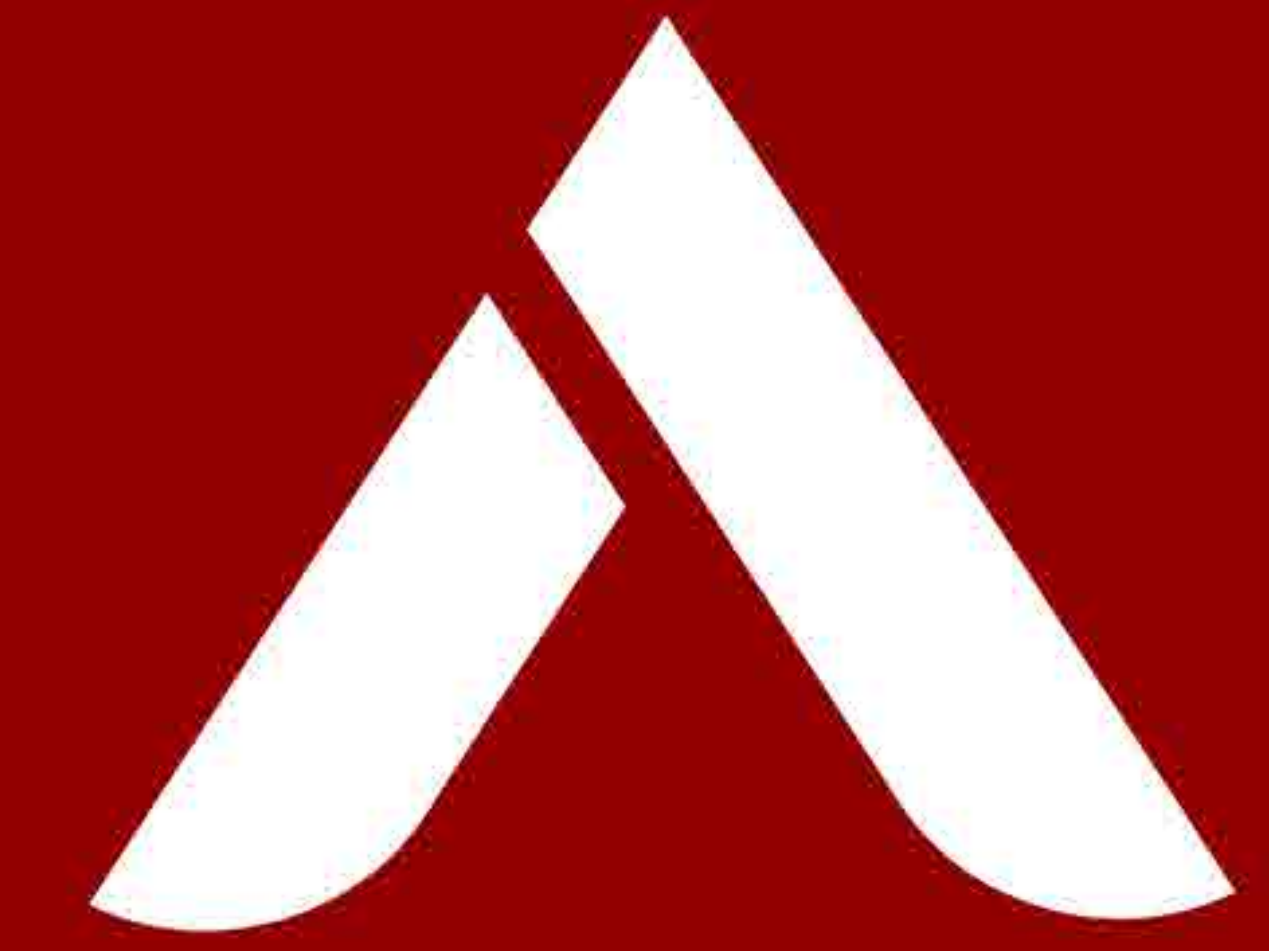
HOW **AMVIBE** WORKS

AMZONE

AmZone where we aim to shape people's mindset about entertainment. The Amvibe app provides an editorial board with content such as history, culture, art and creativity of a certain artist or trend in entertainment industry. Packaged with intellectual and witty style, the content of AmZone will be factual, accurate, appropriate, and educative. Everything that most media is not today.

Users can become feeders where they create feedbacks on each article, they can 'follow' their favorite artist/public figure and become their feeders too.

AmZone will be the best place for advertising too where we curate the advertisement based on what we think will fit the content without allowing spams or junk content.



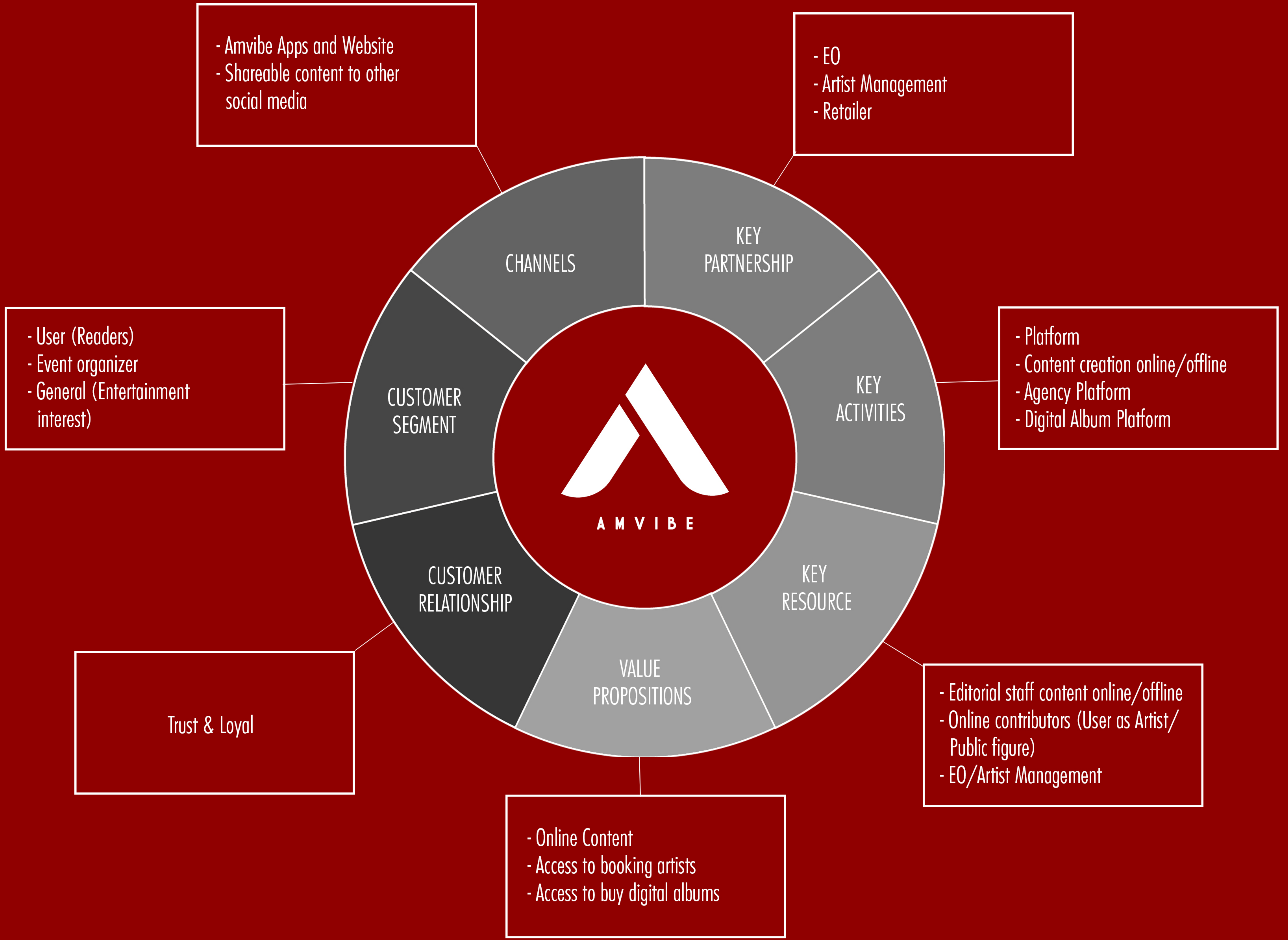
HOW **AMVIBE** WORKS

AMALBUM

When the physical records market flops or becomes stagnant, the only things left for artist to continue making a living is through live performance and live stream, which is called 'streaming' as digital album.

AmVibe don't view 'music stream' as digital album. The big majority of artists want to create a physical 'Album' as they are able to create based on their originality and creativity.

AmAlbum will set the standard as a new market and culture. As an app-platform based album, we can create as much as we want to.





A M V I B E

COST STRUCTURE

IT Development
Content creation
Marketing
Human Resource

REVENUE

Ads Onsite
Artist booking fee commission (5-10%)
Digital album sales (10% cost sales)





A M V I B E

GET ALIVE, GET **AMVIBE**

BUSINESS OFFICE

Boulevard Timur, Gedung Kirana Two Lt 10-A No.88, Kel. Pegangsaan Dua, Kec. Kelapa Gading, Jakarta Utara 14250

WORKSPACE

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