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**dropicts**.com  
COMPANY PROFILE



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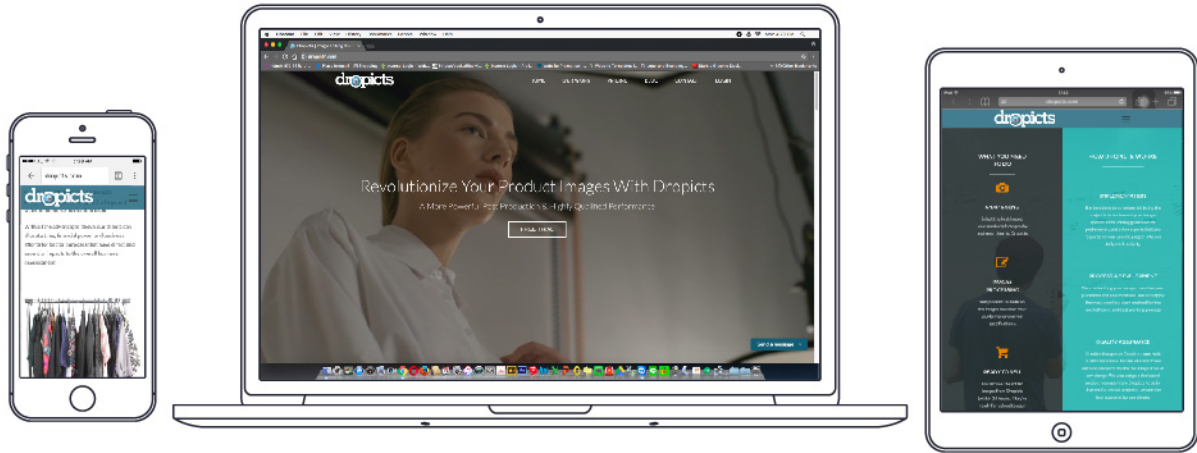
## ABOUT US

Dropicts is a leading image editing service provider for E-commerce business platforms all around the world. We offer a comprehensive image editing solution that aims to reduce production cost, increase sales potential, and improve the overall business outcome.

Dropicts exists because we understand how essential product images are to online businesses or e-commerce business platforms. Product image is one of the most defining factors that appeal to the target market with purchase power. Simply said, the need for proper product presentation is undismissable. The failure to provide these high quality images in your online platforms can cost you greatly, from losing out important sales to fading among your competitors.

With Dropicts, the solution to all product images is as easy as it is affordable. Our service is built on the foundation of excellent skills, high editing techniques, and massive operational scale with professionalism and time discipline. We transform your product images into strong, impressive and highly sellable ones. Hence, you're able to increase product sales, cut production costs, and ultimately gain more business benefits.





## OUR BACKGROUND

**"WE HELP OTHERS TO SUCCEED"** is the quote that we believe as the fundamental value of **Dropicts**.

Dropicts is based in Indonesia and provides the most comprehensive **image editing services** for those in need of better product images. Everyone can benefit from our service, whether an individual online seller, small to large-scale e-commerce companies, or even photographers who need image editing assistance. In general, Dropicts is the best match for all e-commerce business platforms.

By engaging with Dropicts services, our clients gain many benefits, such as :

- Project handling by a team of professionals and highly creative people.
- Drastic reduce in production cost.
- High time efficiency for all projects.
- A solid work relationship with a large and superior in-house production team

With all the advantages above, our clients can allocate time, financial power and business efforts for better purposes that have direct and essential impacts to the overall business development.

# WHY DROPICTS.com & E-COMMERCE ARE MUTUAL



Nowadays, e-commerce has become a vital part of world economics. Almost 80% of netizens have experienced online shopping, 50% of which have made an online purchase more than once. The most amazing thing is almost 90% of the world population access information through the internet. It can be said that there are a lot of opportunities for higher sales through the internet compared to offline stores. By using the internet and with the presence of Google, the sales potential of a product reaches out anywhere in the world and it keeps increasing by the minute.

However, more sales opportunities means tighter competition. It is true that selling through the internet is not as easy as one would think. There are hundreds to thousands of competitors who sell similar stuff as your store. The important question is, how can you beat your competitor and stand above the rest? One of the most crucial factors is product display, along with the item description. Product image is one of the first things that capture the attention of prospective buyers while the item description serves as the second weapon to further strengthen the value of your product.



The main goal of Dropicts is to make a product presentation of any e-commerce business as fascinating as possible, which can be achieved through the help of image editing. We have seen many e-commerce companies fall behind the competition because they missed out on the importance of product presentation. To avoid making the same mistake in your business, Dropicts extends the image editing service to eliminate this simple problem. We provide editing services as a shortcut for the most professional look of your images without spending too much cost, time, or energy for the best product image your business deserves.

# Dropicts Services

Dropicts services are not limited to what we have mentioned here. Listed are the most used techniques for E-commerce image editing standard.



## Background Removal

This might be the most fundamental task in image editing work but arguably is the most efficient method to attract your customer to your product. Therefore, through our skills and precision, we deliver only the most impeccable quality with our background removal service to ensure our client's satisfaction.

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## Retouch

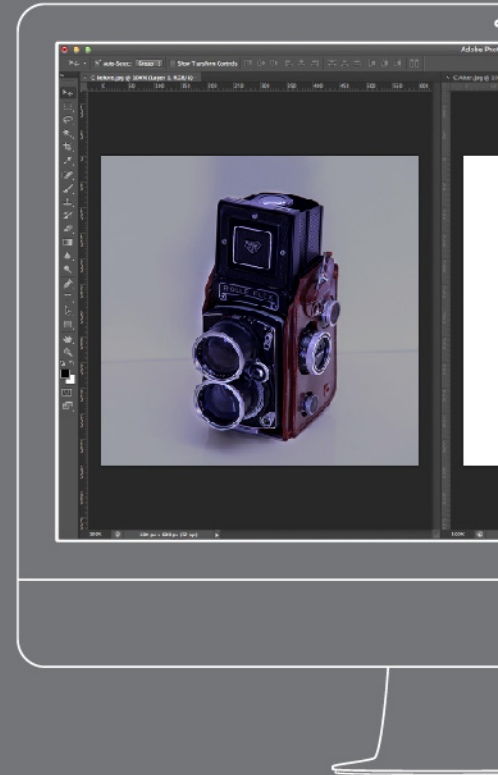
Spot any defect or imperfection in your product image? Dropicts has the best Retouch technique that will help remove all undesirable features. If you already have a certain retouch standard, we can implement it to our daily process.

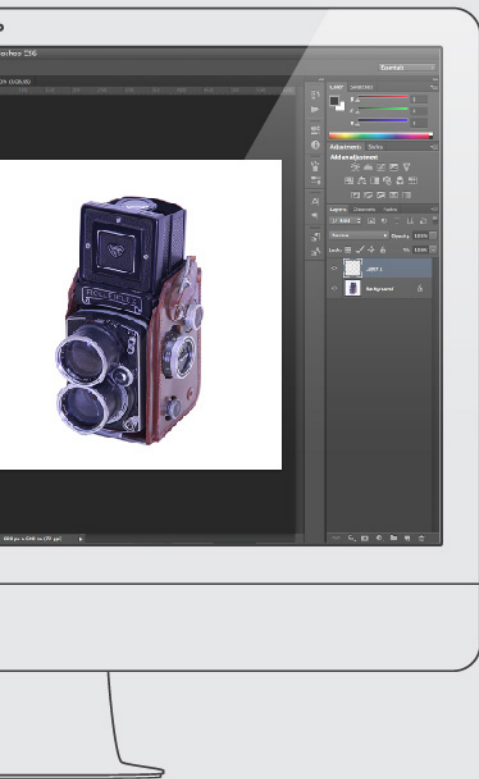
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## Color Correction

Discolorations in product images can taint the overall look of the product. Dropicts is most capable in flaunting your product in the best and most realistic colors with our color correction skills.





## Ghost Mannequin

If you are selling apparel, a mannequin or the posture of a real human is the best way to display your product when in use. Dropicts applies the Ghost Mannequin technique as this is one of the worldwide standards in image editing service.

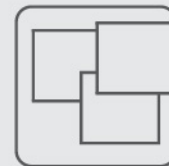
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## Collage

Picture speaks louder than words. What if there are multiple pictures in one frame? Through our service we are able to collage your pictures in the best way possible.

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## Customize

Customized is our ultimate service. This package is suitable for ecommerce companies with a variety of specifications in product images. Regardless of the complexity of your requirements, our team will absolutely be the best help to your production.



# HOW DROPICTS WORKS

implementation >> process & development >> quality assurance



## Implementation

The first thing to do before initiating the project is to implement your images specification, editing guidelines or preferences, and other aspects that are required in your specific project into our daily work activity.

# 01

## Process & Development

We start editing your images based on your guidelines and specifications. We also apply the most seamless work method for the most efficient and best working process.

# 02

## Quality Assurance

All edited images by Dropicts come with quality assurance. In case of errors\* from our side, Dropicts will fix the images free of any charge. We also assign a dedicated project manager from Dropicts to be in charge of a certain project to assure the best outcome for our clients.

# 03

*\* Dropicts maintains a record of error percentage at less than 1% per month.*



# WHAT YOU NEED TO DO

*snap and send >> image processing >> ready to sell*



## Snap & Send

Select the best images your product photography and send them to Dropicts.



## Images Processing

We proceed to work on the images based on your guidelines or desired specifications.



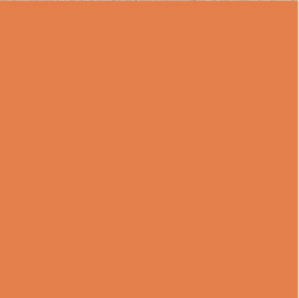
## Ready to Sell

You receive the edited images from Dropicts (within 24 hours). They're ready for upload to your site or listing!



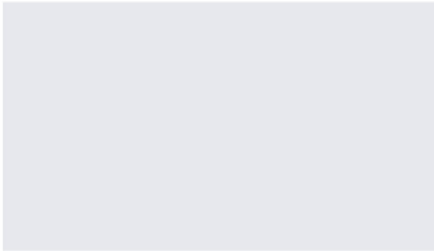


BACKGROUND REMOVAL





RETOUCH



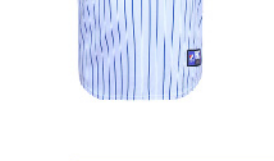
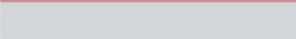


COLOR CORRECTION





GHOST MANNEQUIN



# TESTIMONIALS

*"Dropicts is the right company to work with when it comes to photo editing. They are experienced and knows their job very well. Professional and delivers very fast (before deadlines)! I highly recommend them.. Thanks"*

**Rami Beseiso, Saba Muscat Trading Co.**

*"Dropicts is reliable and does great work. I have already recommended this company to my associates."*

**Stephen Binder, CSB Designs**

*"Good communication, quality work and fast response."*

**Craig Clifford, Sportspics**

*"This company is fast and does excellent work!! I don't give out feedback as much as I should, but their work is outstanding. Hire Them!!!"*

**Mark Diles, Prolitigation LLC**

*Fast, efficient and does great work. Thanks*  
**Martin Pavion, The True Potential Group Inc**

*Dropicts is excellent with their skill set on ghost mannequin editing. I am truly impressed. They were relatively fast in delivery their work. Highly recommended.*

**Mabel Teo, Designete Solution**

*"Dropicts has been one of my favorite company to work with. They were a great communicator, did a good job at my image editing for Amazon photos and completed the job very quickly. I will most certainly use Dropicts for any future image editing or photo editing jobs in the future."*

**Daniel Seff, Socal Online Marketing**

Great work - Will definitely use again!

**David Gitman, Car Part Kings (NDAP, LLC)**

# CLIENTS

VIDE • DRESSING  
FASHION TOGETHER

 Alexis Suitcase  
upscale consignment

*Pijar Imaji*  
INDONESIA

*صبا ماسكات*  
SABA MUSCAT



HUNTSTREET  
AFFORDABLE + AUTHENTIC + LUXURY

  
magenta

the -  
upside



  
BELLA BAG





## Revolutionize Your Product Images With Dropicts!

### Address

#### Headquarter

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Singapore 248373

#### Representative

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