



Fadhillia Sandra Adjie

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Professional Experience

Sembilan Matahari | Freelance Content Writer 2019-2020

Responsible for varied content planning and writing such as; Social Media Company, Company Profile, Articles for Media

Kopi Bon | Owner and Managing Director 2018-present

Not merely a coffee shop, Kopi Bon also a creative space which provide and hold all-kinds of creative activities, such as; art workshop, youth gathering, book discussion, etc.

Julia | Co-Founder 2017-2018

- Work with the executive board to determine values and mission, and plan for short and long term goals.
- Over see day-to-day operation of the company.
- Recommend new systems, procedures, or organizational changes
- Make recommendations to management through presentations or written reports

L'Oreal | Marketing Shu Uemura & Kerastase 2017

- Doing some research in order to identify upcoming trends
- Collaborate with illustrators to create marketing design
- Manage digital marketing, retail marketing and merchandising and trade marketing
- Manage and assist a national project of Kerastase, L'Oreal Indonesia
- Manage partnership with third parties to maintain social media campaign and also digital marketing campaign.
- Manage a weekly national event with third party

Geekhunter | Digital Marketing and Public Relations Intern 2016

- Work with the executive board to determine values and mission, and plan for short and long term goals.
- Recommend new systems, procedures, or organizational changes in marketing

Languages

- English (Advanced)
- French (Advanced)

Skills

- Public Speaking
- Marketing
- Communication skill
- Foreign Languages
- Event Organizer
- Content writing
- Copywriting
- Management
- Leadership
- Adobe Photoshop

Side Projects

Independent Freelance Copywriter and Content writer 2019-present

Content writer Bandung Creative Community Forum 2019-2020

Facilitator and Coach Women Will Bandung Initiated by Google Indonesia 2018-2020

Certificates

- DELF (Diplôme d'études en langue française) B2 Advanced Level
- TOEFL ITP Score 510
- Certified Facilitator of Womenwill Initiated by Google Indonesia

Education

Master Business Administration Bandung Institute of Technology 2020-present

International Relations Parahyangan Catholic University 2013-2017

Graduated with a cumulative GPA of 3.46
Awarded the distinction of Very Good.

Achievements

Indonesian's delegate as Student Exchange Lions Club de France (Paris and Alsace Region) 2015

Finalist for XL BOD Challenge XL BOD Challenge Competition 2015