

# John P. Deever

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[johnpdeever@yahoo.com](mailto:johnpdeever@yahoo.com) | [LinkedIn](#) | [Journoportfolio](#) of published writing

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## PROFILE

**Experienced writer, copyeditor and editorial professional specializing in university communications for alumni and other stakeholders.**

Writing and editing

Research and interviewing

Story development

Alumni communications

Science writing

Collaboration

## AREAS OF EXPERTISE

### Science and Engineering Writing

Wrote for university publications such as *Washington Square*, *Santa Clara Magazine*, *BerkeleyHaas*, *Ohio State Alumni*, and Kenyon College's *Bulletin*. Promoted the brand of the university. Called attention to exciting developments on campus by attending to specific audience needs. Worked closely with university science and engineering departments to share results and achievements in fields such as robotics, climate change, technology, physics, and astronomy, always with an eye on university-level research strategies and innovation breakthroughs. Expert at translating complexities into compelling, engaging stories for wider audiences. Collaborated on production of engineering, law school, and b-school magazines, president's annual reports, and marketing brochures—always sensitive to multiple audience-specific issues and always on tight deadlines.

### Copyediting

Edited news stories, features, profiles, fundraising and advancement stories, and alumni magazine class notes for multiple universities for more than 15 years. Extensive experience copyediting content for university audiences. Edited reports for nongovernmental organizations including The Nature Conservancy, the U.S. Green Building Council, and the Center for Disease Dynamics, Economics, and Policy. Edited, source-checked, and indexed nonfiction books such as *Unlock Congress* by Michael Golden (Why Not Books), *Business at Berkeley: The History of the Haas School of Business* by Sandra Epstein (Berkeley Public Policy Press), and *My Mantelpiece: A Memoir of Survival and Social Justice* by Carolyn Goodman. References available upon request.

### Content Management

Overseeing freelancer team, managed book production for small press at Washington, DC-based environmental economics thinktank. Supervised production schedule, established strong relationships with freelancers and provided feedback. For small DC-based NGO, managed website content and print magazine *Give & Take*, a quarterly journal on environmental issues in the former Soviet Union. Led editorial decision making, thematic shaping, and issue planning. Managed submissions, editing for content, accuracy, clarity, and style. Highly desired as a meticulous freelance proofreader for a decade.

## EMPLOYMENT HISTORY

Staff writer for San José State University	2020
Freelance writer and editor	2005–2020
Resources for the Future Press	2004–2005
Initiative for Social Action and Renewal	1999–2003

## EDUCATION

M.A., English, The Ohio State University	1992
B.A., English, Otterbein College, Westerville, Ohio	1990