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Best of Luck on Opening your new Business from Paul and all the Team

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# Victoria opens Pearl Beauty, Crossmolina

Beauty treatments are often seen as an indulgence but at Pearl Beauty in Crossmolina, proprietor Victoria Gordon and her colleague Eimear Reynolds appreciate the intimate and personal nature of their services and that is why their business ethos is to celebrate the uniqueness of each client.

Victoria, who is a daughter of Bernadette and John Gordon, grew up in Crossmolina.

She has been working in the beauty industry since she was a teenager when she worked part-time in the Ballina salon, Mystique.

On graduating from third level she travelled the world before returning to Mayo to complete a beauty course.

She then returned to Mystique as a full-time employee where she continued to expand her knowledge and experience under her employer and mentor, Vera Naughton.

Victoria also worked in the spa at the Broadhaven Bay Hotel in Belmullet for a period.

Opening her own salon was always an ambition and now, following her marriage to Michael and the arrival of their two beautiful daughters, that dream has become a reality in her own home town.

"If I was ever going to set up my own business it was always going to be in Crossmolina," she told the Western People at the official opening of Pearl Beauty on Ballina St last

Thursday, September 10.

Victoria and Eimear are proud to be able to offer a wide range of wonderful treatments and quality products to their clientele in a beautifully refurbished premises which boasts two treatment rooms, a nail bar and a tanning room.

Treatment types include skincare, massage, eye treatments, threading, waxing, tanning, nails and makeup.

Victoria says helping people to feel good about themselves is one of her favourite parts of being a beautician and skin care is her particular passion:

"What I love about working in this industry is the rapport that you cultivate with your clients and with skincare you can really make a difference in people's lives. It means so much to them if you are able to resolve a skin issue that is troubling them.

"Your clients can become a part of your life, you are with them from their first consultation right through major life milestones like engagements, weddings etc," she explained.

Victoria says the Covid-19 pandemic and associated social restrictions has afforded many people more spare time to focus on looking after themselves and she is looking forward to helping the people of Crossmolina and surrounding areas to do that at Pearl Beauty in the coming months and years.

She is particularly proud to be among the



Victoria, Lily and Michael Coyle.

first salons in Ireland to introduce the brilliant Australian skincare range - Ultracuticals.

The cosmeceutical-grade, certified cruelty-free skincare brand uses active ingredients like

Vitamins A and C in its formulations to target major skin concerns and deliver visible results quickly.

Pearl Beauty offers three signature Ultracuticals facial treatments - each of which are tailored to meet the customer's unique skincare requirements. Choose from Mattify and Clear, Hydrate and Firm and Radiance and Glow.

The salon also uses the hugely popular Waxperts range of products in its waxing treatments.

This award-winning, professional wax range is made by waxes for waxes. Its oil-based formula means it pulls the hair only rather than the skin making it comfortable and pain-free.

Pearl Beauty employs the best of the world's top cosmetic products in its make-up services including brands like Charlotte Tilbury, Nars, Inglot and Mac and offers a call-out make-up application service as well as hen party, bridal and graduation packages.

Shellac and LeChat Perfect Match brands are

Best of luck to Pearl Beauty from all at North West Fitness



**NORTHWEST FITNESS ACADEMY**

Crossmolina Foxford  
Tel: 086 086 2542



**Heather Lxott**

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Best wishes to Victoria and staff in Pearl Beauty

Tel: 096 31070



Best wishes to Victoria and Pearl Beauty from



**Hopkins Butchers**

Erris Street, Crossmalina  
Tel: 096 31602



Victoria Coyle celebrates the opening of her beauty salon, Pearl Beauty, Crossmolina, with family members, from left: Carmel Granaghan, John Gordon, Féile Coyle, Adam Gordon, Lily Coyle, Michael Coyle, Sean Gordon and Bernadette Gordon. Pictures: David Farrell Photography



Victoria Coyle, Proprietor, Pearl Beauty, Crossmolina, (right), with Eimear Reynolds, beauty therapist, in one of the treatment rooms which pervades a relaxing ambience.



Victoria with her brother, Sean.

available at the salon's nail bar where services include file and polish, manicure, pedicure and callus peels as well as Shellac application and removal.

Pearl Beauty is open from 9.30am to 6pm on

Tuesday and Wednesday and up to 8pm on Thursday and Friday nights.

It closes at 4pm on Saturday and all day Sunday.

For more information or to book an appointment call (096) 30985.



Open

Tuesday - Wednesday 9:30 - 6pm

Thursday & Friday 9:30 - 8pm

Saturday 9:30 - 4pm

Services include

Waxing Treatments using Waxperts Wax

Facials using Ultraceuticals Skincare

Shellac | Massage | Mac Inglot

Makeup using Charlotte Tilbury

Call now on **096 30985** to make an appointment

Ballina Street, Crossmolina, Co. Mayo



Wishing every success to Victoria on the new venture

Best of luck to Victoria, Pearl Beauty from  
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 Tel: 096 30593  
 Email: mulhernsgala@eircom.net

Best wishes to Victoria on opening her new business from all @ Mulherns  
 Thank you to our loyal Staff and Customers for their support during this Pandemic.

**Western People**  
 Best of luck to Victoria and all involved from everyone at The Western People.  
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