

MATTHEW W. BUDMAN

Editor, writer, content manager.

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- MAKING BUSINESS AND SOCIAL THOUGHT LEADERSHIP READABLE
- 25+ YEARS LOCATING, DEVELOPING, AND CREATING HIGH-LEVEL CONTENT
- EXPERIENCE COMMUNICATING TO PRINT, ONLINE, AND SOCIAL-MEDIA AUDIENCES

CONTENT: At Deloitte, I work with top business thinkers to help turn ideas into essays, articles, and even videos. As editor-in-chief of a national management magazine for six years, working at the intersection of business and society, I curated, assigned, and created content for time-starved senior executives; at *The Conference Board Review* (d. 2014), I supervised newsroom staff and the magazine's external design firm, developing and monitoring workflow as well as managing the website and handling social-media posting.

EDITING: Years of experience editing at all levels: developing book projects, working with magazine authors through multiple revisions, copy editing book manuscripts, lightly revising articles and blog posts, straightforward proofreading. Beyond editing nearly all of *TCB Review's* content for fifteen-plus years, I copy edited manuscripts for Random House for three years and have worked on a number of book projects, on business, academic, and other topics. In 1995, I decided to try daily newspaper work and ended up on the Trenton, N.J., *Times* staff for six years as a weekend copy editor.

WRITING: Author of two books and co-author of another, plus two decades of staff and freelance writing for a variety of publications. Since 1987, I've had several hundred bylined articles published—everything from magazine cover stories and book reviews to author interviews, opinion columns, and theater reviews. In my last few years at *TCB Review*, my articles there were mostly Q&As with thought leaders.

PROFESSIONAL

Editorial manager	Deloitte Insights	2015–
Editor-in-chief	<i>The Conference Board Review</i>	2008–2014
Managing editor	(called <i>Across the Board</i> until 2006)	1997–2008
Assistant editor & associate editor		1992–1997
Part-time copy editor	<i>Trenton Times</i>	1995–2001
Copy editor	<i>Northern California Jewish Bulletin</i>	1990–1992

FREELANCE

Book copy editor	A wide range of business and nonfiction projects, 2004–15 Random House/Crown Publishing, 2001–2004
Author	<i>Book Collecting Now: The Value of Print in a Digital Age</i> (Chatwin Books), published May 2019 <i>Instant Expert: Collecting Books</i> (Random House/House of Collectibles), published April 2004—ten thousand copies sold
Co-author	<i>The Complete Idiot's Guide to American Heroes</i> (Alpha), published June 1999
Essays & articles	<i>Business: The Ultimate Resource</i> (Perseus/Bloomsbury), <i>Fine Books & Collections</i> , <i>Trenton Times</i> , <i>Chico News & Review</i> , <i>Sacramento News & Review</i>
Book reviews	<i>Publishers Weekly</i> , <i>The Dallas Morning News</i> , <i>Trenton Times</i> , <i>Denver Post</i> , <i>San Antonio Express-News</i> , <i>Northern California Jewish Bulletin</i> , <i>New York Jewish Week</i> , <i>Chico News & Review</i> , <i>Los Angeles Jewish Journal</i> , <i>Reno News & Review</i>
Music & theater reviews	<i>Addicted to Noise</i> , <i>Sacramento News & Review</i> , <i>PreAmp</i> , <i>Café Eighties</i>

EDUCATION

B.A. in journalism from California State University at Chico, December 1990