

# MATTHEW W. BUDMAN

Editor, writer, content strategist, news junkie.

[www.matthewbudman.com](http://www.matthewbudman.com)

[matthewbudman@gmail.com](mailto:matthewbudman@gmail.com)  
[linkedin.com/in/matthewbudman](https://www.linkedin.com/in/matthewbudman)  
646-820-3631

- 25+ YEARS LOCATING, DEVELOPING, AND CREATING HIGH-LEVEL CONTENT
- MAKING BUSINESS AND SOCIAL THOUGHT LEADERSHIP IMMEDIATE AND READABLE
- EXPERIENCE COMMUNICATING TO PRINT, ONLINE, AND SOCIAL-MEDIA AUDIENCES

**EDITING:** Years of experience editing at all levels, speeds, and lengths: line editing articles and blog posts, developmental article editing, working with magazine authors through multiple revisions, developing book projects, straightforward proofreading, copy editing book manuscripts, weekend copy editing at a daily newspaper.

**CONTENT:** I've spent years working with top business thinkers to help turn ideas into effective articles and essays, as a freelance writer/editor, as a Deloitte Insights editor, and as editor-in-chief of a national management magazine, working at the intersection of business and society. And I'm active on social media.

**WRITING:** Author of two books and co-author of another, plus two decades of staff and freelance writing for a variety of publications. Over the years, I've had several hundred bylined articles published—everything from magazine cover stories and book reviews to feature-length author Q&As, opinion columns, and theater reviews.

## PROFESSIONAL

Freelance writer/editor	Deloitte (approved vendor) Geller Strategic Communications Teng & Smith Inc. PricewaterhouseCoopers (approved vendor)	2021–   2023–
Senior editor	Deloitte Insights	2015–2021
Editor-in-chief	<i>The Conference Board Review</i>	2008–2014
Managing editor	(called <i>Across the Board</i> until 2006)	1997–2008
Assistant editor & associate editor		1992–1997
Weekend copy editor	<i>Trenton Times</i>	1995–2001
Copy editor	<i>Northern California Jewish Bulletin</i>	1990–1992

## FREELANCE

Author	<i>Book Collecting Now: The Value of Print in a Digital Age</i> (Chatwin Books, 2019)
Book editor	A wide range of nonfiction and business projects, 2004–15 Random House/Crown Publishing, 2001–2004
Author	<i>Instant Expert: Collecting Books</i> (Random House/House of Collectibles, 2014)
Co-author	<i>The Complete Idiot's Guide to American Heroes</i> (Alpha, 1999)
Essays & articles	<i>Fine Books &amp; Collections, Business: The Ultimate Resource</i> (Perseus/Bloomsbury, 2002), <i>Trenton Times, Chico News &amp; Review, Sacramento News &amp; Review</i>
Book reviews	<i>Publishers Weekly, Dallas Morning News, Trenton Times, Denver Post, San Antonio Express-News, Northern California Jewish Bulletin, New York Jewish Week, Chico News &amp; Review, Los Angeles Jewish Journal, Reno News &amp; Review</i>
Music & theater reviews	<i>Addicted to Noise, Sacramento News &amp; Review, PreAmp, Café Eighties</i>

## EDUCATION

B.A. in journalism from California State University at Chico