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**PARAMOUNT'S *STAR TREK EARTH TOUR*
MOVES BOLDLY INTO PARAMOUNT'S GREAT AMERICA**

Never-Before-Seen Authentic Movie Sets and Costumes Highlight Expanded Exhibit

SANTA CLARA, CA (Aug. 4, 1994) -- *Star Trek Earth Tour* moves boldly into Paramount's Great America August 19 for an exclusive Bay Area engagement. Over four times its original size, the 1994 version of *Star Trek Earth Tour* runs daily Aug. 19-28 as well as Labor Day weekend, Sept. 25. Guest appearances by actor William Shatner, Aug. 20, and "Star Trek" production designer Herman Zimmerman, Sept. 2-3, augment the expanded tour. *Star Trek Earth Tour* fills over 10,000 square feet of exhibit space and is part of the theme park's pay-one-price admission.

Star Trek Earth Tour brings fans into close range with actual sets from "Star Trek: The Next Generation" and offers a rare opportunity to view costumes from the "Star Trek" feature films. The voyages of the Starship *Enterprise* are brought to life with the addition of four dramatic sets: Captain Jean Luc Picard's ready room, the *Enterprise* observation lounge, a Klingon battle cruiser bridge and the shuttle craft *Hawking*. This rare cargo has been transported directly from archives of Paramount Studios where it joins authentic photos, weaponry, props and masks from the 1993 Earth Tour. The collection is a unique medley of "Star Trek" history that will excite any science fiction fan.

To commence the two week exhibit, actor William Shatner beams into Paramount's Great America on Saturday, Aug. 20 for a special one-day appearance. Shatner, who portrayed Captain James T. Kirk of the *U.S.S. Enterprise* in the original "Star Trek" series as well as in six feature films, hosts an exclusive question and answer forum at 3 pm in the park's Redwood Amphitheater. Both the *Star Earth Tour* and Shatner's appearance are included with admission to Paramount's Great America. Seating is on a first-come, first served basis.

Since Gene Roddenberry's creation of "Star Trek" in 1966, the "Star Trek" phenomenon has garnered one of the most loyal followings in entertainment history. It is on this rich history that *Earth Tour* is based. First touching down at Paramount's Great America in 1993, *Star Trek Earth Tour* is the creative achievement of Paramount Parks' Design and Entertainment

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group, headquartered in Charlotte, N.C. As if some future space explorer had discovered and cataloged precious artifacts, memorabilia from all phases of “Star Trek” -- the original series, “The Next Generation,” the feature films and “Deep Space Nine” -- have been carefully “restored” and displayed for fans.

Michael Westmore, the Emmy Award-winning makeup artist for “Star Trek: The Next Generation” and “Deep Space Nine,” was tapped to create nine alien masks for Earth Tour -- exact duplicates of the makeup he creates for actors during production.

Famed production designer, Herman Zimmerman advised on the look of Star Trek Earth Tour. Zimmerman honed his talent as production designer on “The Next Generation, Deep Space Nine,” and “Star Trek features V: The Final Frontier” and “VI: The Undiscovered Country.” Herman Zimmerman discusses his “Star Trek” experiences with Paramount’s Great America guests during exclusive question and answer sessions Friday, Sept. 2 and Saturday, Sept. 3.

Yet another contributor to the expanded *Star Trek Earth Tour* is Paramount’s Great America executive vice president and general manager, David Mannix, who played a pivotal role in securing the latest set pieces for *Earth Tour*. Manix spent six years as senior vice president of studio operations for Paramount Pictures. When the “Next Generation” ended production in May, Manix recognized an opportunity for Paramount Parks.

““Star Trek” is one of the most beloved series at Paramount,” said Mannix. “It has a well-deserved following of die-hard fans gained through years of thought-provoking scripts, well-developed characters and top quality production designers. It’s rewarding to be able to bring an enhanced *Star Trek Earth Tour* -- a representation of all that is “Star Trek” - here to Paramount’s Great America, to the fans.

“This is the kind of collaboration between Paramount Pictures and Paramount Parks that our guests should come to expect.” he said

1994 SEASON GENERAL INFORMATION

Paramount’s Great America is a full-scale family theme park, home to such world-class attractions as the TOP GUN® suspended jet coaster, the DAYS OF THUNDER® auto racing simulator, the “Destiny in Space” giant-screen IMAX movie, and the double-decker *Carousel Columbia*. Located in Santa Clara, Calif., the park is accessible from either Hwy. 101 or Hwy. 237 (exit Great America Parkway).

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Paramount's Great America kicks-off its 1994 season on Saturday, March 18. The park is open: spring weekends, Saturday, March 18 through Sunday, May 21; summer daily, Friday, June 2 through Sunday, Aug. 27; and fall weekends, Saturday, Sept. 9 through Sunday, April 23; Memorial Day Weekend, Saturday, May 27 through Monday, May 29; and Labor Day Weekend, Friday, Sept. 1 through Monday, Sept. 4.

General admission for persons aged 7 to 54 is \$25.95. Admissions for seniors 55 and above is \$18.95 and children 3 to 6 (or 48" and under) is \$12.95. Children 2 and under are free. For further park information, call (408) 988-1776.

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Paramount's Great America is one of five North American Paramount parks.

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