For Immediate Release

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THE ROLLING STONES ARE LARGER THAN LIVE IN IMAX® "At the Max" Steel Wheels/Urban Jungle Concert Tour Premieres at Paramount's Great America

SANTA CLARA, Calif. (May 19, 1995) -- The Rolling Stones *larger than live* IMAX® film "At The Max" kicks-off its premiere Northern California engagement at Paramount's Great America in Santa Clara, Calif. on Friday, June 2 at 7 p.m. The first feature length concert film shot in IMAX format, "At The Max" features the band's Steel Wheels/Urban Jungle Tour and captures all the frenzy and excitement of a live Rolling Stones concert.

Shot over five nights in Turin, Italy, Berlin and London, and featuring 15 powerful versions of classic Rolling Stones songs, the 89-minute film captures the "world's greatest rock 'n' roll band" on the world's most spectacular film format. Selections include *Satisfaction*, *Honky Tonk Women, Ruby Tuesday, Brown Sugar, Rock and a Hard Place* and *Start Me Up*.

"At The Max" puts viewers inches from Mick Jagger as he demands *Satisfaction*, a chord change away from Keith Richards as he lines up for *Ruby Tuesday* and a beat away from Charlie Watts as he hammers the first bars of *Brown Sugar*. "One thing we can do here is not just put you in the front row, but actually put you on the stage," says the film's creative consultant and location director, Julien Temple. "I think this will be the Stones' monument as a live band and IMAX is the ultimate way to capture them."