



NEWS RELEASE

For immediate release:

Contact: Nancy Golden/Melissa Ryan
Public Relations Representatives
(408) 986-5845/(408) 986-5847

Lina Sullivan
Public Relations Manager
(408) 986-5846

**PARAMOUNT'S GREAT AMERICA TEAMS UP WITH MTV: MUSIC TELEVISION
TO BRING HOT MTV SHOWS TO LIFE AT THE PARK
Park Guests Can Experience "The Grind" and "Singled Out"
During One-of-a-Kind Special Events**

SANTA CLARA, CALIF. (June 14, 1995) -- Paramount's Great America and MTV: Music Television will have park-goers grinding, grooving and searching for their perfect match when MTV's hot dance show, "The Grind," and new dating game show, "Singled Out," hit the park later this month.

From June 30 through July 2, Paramount's Great America hosts an "MTV Singled Out Weekend." Throughout the weekend, the park gathers young people in search of their ideal partner and re-creates live versions of "Singled Out," MTV's new dating game show for the 1990s.

"Singled Out" is MTV's ultimate relationship show where contestants get a chance to choose their ideal mate from a studio audience filled with the opposite sex. In each show, a contestant "singles out" potential mates from the audience by process of elimination. During the show, the contestant asks audience members questions in categories such as Age -- "Eddie Munster, Herman Munster or Grandpa Munster?" -- or Commitment -- "Want a Fling or Want a Ring?" After three rounds of elimination, the person whose answers match the closest to those of the contestants wins a date with the contestant.

"Singled Out" show times are 6 p.m. and 8 p.m. on Friday June 30; Saturday, July 1 and Sunday, July 2.

In addition, MTV's dance show, "The Grind," takes over Friday nights from June 23 through Aug. 11 for a three-hour dance party beginning each night at 7 p.m. Playing the hottest new club and dance music videos, park-goers get a taste of MTV's hot dance show.

--- more ---

P.O. Box 1776, Santa Clara, CA 95052 (408) 988-1776 FAX (408) 986-5863