



Vincenzo Matassa

Freelance Creative Content Writer,
Copywriter

vincenzomatassa88@gmail.com ✉

0039 3920495928 📞

Via Tommaso Natale, 88D, Palermo, Italy 📍

linkedin.com/in/vincenzo-matassa-522ab61a9

WORK EXPERIENCE

SEO Expert / Content Writer / Copywriter Freelance

2008 - Present

Content Writer / Copywriter / Art Director

- Mercuryo (IT), Hostess&Promoter (IT), Moncler (EU), Nanobot Rock (USA), WebTradeService (MT), Indie Italia Mag, NoFunzine, FuddApp

AGM / Duty Manager

Benugo @ Natural History Museum

2013 - 2015

Chief Marketing Officer

Web Trade Service (MT)

2018 - 2020

Founder

Ass. Art Factory Palermo

2018

Tasks

- Live events production, booking management, financial control

EDUCATION

Business Management

London City University

Londra

SKILLS

content writing

copywriting

marketing

social media

finance

business administration

creativity

SEO

marketing strategies

wordpress

adobe

canva

CERTIFICATES

Google Digital Marketing / ADS Certificate

Academic & Business Writing / BerkeleyX

Marketing & Communication - IBM Berlin

Economics & International Business - IBM Berlin

Business Communication - Benugo London

LANGUAGES

English

Native or Bilingual Proficiency

Italian

Native or Bilingual Proficiency

Spanish

Full Professional Proficiency

German

Limited Working Proficiency

Polish

Limited Working Proficiency

INTERESTS

Music

Life Style

Art

Poetry

Finance

Systems

Marketing

Languages

Sport Finance

Event Booking

Events Production

Travel