

Adrianus Venda Pratama Putra

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I am a data-driven, detailed, and knowledgeable Anthropology postgraduate academia with research and problem solving skills. Experienced writing engaging and SEO-friendly content, book editing, journal writing, proofreading, and translation works. I am able to work on a team, multitasking, and working in a tight deadline while maintaining the quality of my works.

Education

Bachelor's Degree in Cultural Antropology, 2013-2017, GPA 3.25/4.0

Universitas Gadjah Mada, Yogyakarta (Undergraduate Thesis: *Neoliberalisme Pohon Tapang Madu di Kalimantan Barat: Totem'ku Sayang, Totem'ku Jual*)

- Focused on Religion, Conflict, Agricultural Transformation, and Global Supply Chain in the Frontier Area
- Research Departement Staff at BPPM Balairung , which is responsible for plan, edit, write stories and articles, conduct and schedule interviews or survey, keep up with the deadlines
- Editor in Chief at Dian Budaya, Student Press of Faculty of Cultural Science, which is responsible for supervising the daily tasks of publishing media , follow news events and other media sources to stay informed, concluding the big theme to be published
- Head of Human Resource Department at Keluarga Mahasiswa Antropologi, which is responsible for hold monthly academic discussion and publication
- Head of Jurnal Ranah, which is responsible for the process of collecting, editing, and publishing academic journal
- Research supervisor for new student of the Cultural Anthropology Department in Paninggaran, Central Java
- Steering Comitee of Faculty of Cultural Science Student Orientation, which is responsible for conceptualize relevant events for new students in getting to know daily life and job prospects for the students of 2015's class in the faculty
- Member of research tandem team in West Borneo between Universitas Gadjah Mada and Freiburg University
- Got a research grant in West Borneo from faculty of cultural science

Master Degree in Cultural Antropology, 2018-2019, GPA 3.63/4.0

Universitas Gadjah Mada, Yogyakarta (Thesis: *Governmentality Wlithout Direct Resistance: GPS Participatory Mapping Program in Mae Chaem, Thailand*)

- Focused on Religion, Conflict, Agricultural Transformation, and Global Governmentality in the Frontier Area
- Freelance Research Assistant for Center for Southeast Asian Studies UGM, which is responsible for collecting data about waste bank and memory studies in new media
- Got a research grant in Mae Chaem, Chiang Mai, Thailand from Cultural Anthropology Department

Working Experience

Journalist

Swara Kampus, Yogyakarta, Indonesia

2014

- Wrote feature news, took and collected photos.
- Conducted interviews
- Took part in brainstorming ideas for getting a theme to be published in the tabloid

Keluarga Alumni Gajah Mada (Kagama), Yogyakarta, Indonesia

2018-2019

- Cover wide variety of news about UGM
- Reported any event that held by Keluarga Alumni Gajah Mada
- Resume some academic journals written by UGM's scholars in short and more SEO-friendly content
- Took and collected photos
- Conducted interviews
- Took part in brainstorming ideas for getting a theme to be published in the paper magazine or online portal

SEO Analyst and Content Writer

wisatadestinas.com, Surabaya, Indonesia

Remote

(Feb/2020)-(Jul/2020)

- Conducted keyword research using various tools (like Ahref and Semrush)
- Wrote clear marketing copy to promote tourist destination
- Proofread and edit blog posts before publication

Media Officer Intern

Center of Southeast Asia Studies UGM (CESSAS), Yogyakarta, Indonesia

(August/2017) – (Oct/2017)

- Reported and published events that held by CESSAS
- Took and collected photos to be published in website
- Reviewed books from CESAS's library
- Made essays about Southeast Asia issues
- Translated interview with Southeast Asia expert

Book Editor

Ultimus Publisher, Bandung, Indonesia

Outsourced by the writer (remote)

(Feb/2020)-(March/2020)

- Proofread and edited a book titled "Perut dan Politik: Aktivitas Sosial dan Politik Sentral Organisasi Buruh Seluruh Indonesia di Surabaya Tahun 1950-1966" before publication

Freelance Research Assistant

CESAS and Digilib UGM, Yogyakarta, Indonesia

(Nov/2017)-(Nov/2019)

- Field work and online research about waste bank and new media
- Gathered online and newspaper sources about waste bank and memories contestation in the new media
- Conducted and scheduled interview
- Transcribed interview with the informants
- Translated interview from Javanese/ Indonesia into English
- Made the financial report

Organizations

Co-Founder of the Forum Jogja Peduli

2012-present

Co-Founder of the Saung Mimpi

2013 – present

Head of the Jurnal Ranah Anthropology UGM

2016 – 2017

Head of Human Resources Department of the Keluarga Mahasiswa Antropologi UGM
(UGM'S Anthropology Student Association)

Jan 2015 – Dec 2015

Editor in Chief of the Dian Budaya Student Press

Jan 2015-Dec 2015

Co-Founder of the Antropena Writing and Discussion Club

2018-present

Certification

Summer Course

Migration and Agricultural Change in Chiang Mai, Thailand, July 2019

Universitas Gadjah Mada, University of Vienna, Chiang Mai University, Chiang Mai

- Courses on Agricultural Change in Chiang Mai and how it affects the local people
- Engaged in Practical observation and field study on Agricultural Change in Mae Chaem.
- Took several introductory courses to Thai culture, history and language.

Skills

- Google and Microsoft Suites
- Content Writing
- Research and Strategy
- Teamwork
- Digital Marketing
- English-Bahasa Translation and Proofreading
- Adobe InDesign
- Storytelling and Presentation
- Google Search Console
- Basic Wordpress HTML
- SEO Tools

Publications

Essays:

LPM Ketingan UNS, 2014:

"Rasionalitas di Balik Dongeng".

CESSAS, 2017:

"Kekacauan di Tengah Harapan: Melihat Daerah Frontier di Asia Tenggara"

CESSAS, 2017:

"Sepak Bola, Memori Kolektif, dan Nasionalisme di Asia Tenggara".

Mojok.co, 2020:

"Romantisme Jogja: Angka Klitih Tinggi, Angka UMR Rendah".

Journals

Ranah, 2017:

"Siasat Kultur Lokal Menghadapi Bencana Musiman: Studi Kasus Kampung Ledhok Code"

Bhumi STPN, Nov 2020:

"Kepengaturan Tanpa Perlawanan Langsung: Nalar Efektivitas Pemetaan GPS Partisipatif di Taman Nasional Mae Tho Thailand".

Books:

UGM Press, 2020 (On Going):

"Dalam Modal Kita Bersaudara: Geger Pohon Tapang Madu di Kalimantan Barat".

Universitas Sumatera Utara, Nov 2020:

"Portal, Covid-19 dan Moral Panic: Pendirian Portal sebagai Gejala Kepanikan Masyarakat Daerah Istimewa Yogyakarta".