

NORTH CAROLINA

RTP: STILL THE ONE

Research Triangle Park is still North Carolina's hot spot for R & D.

By Gretchen M. George, Senior Writer

For decades, Research Triangle Park has been a mecca for research and development types all over the country. Companies come from near and far to study the facility that other states have attempted to duplicate, but have only imitated. RTP is unequalled.

It's a "hip, high-tech college center with a low-cost, laid back lifestyle" and an area that is "culturally rich and ethnically diverse, rooted in a fertile economy." That's what *Money* magazine called Raleigh/Durham/Chapel Hill. And that's why they named the area the No. 1 place to live in the nation. Expanding businesses agree.

One key reason for growth in the Raleigh/Durham/Chapel Hill area was the development in the 1950s of Research Triangle Park (RTP), a 6,800-acre stretch between North Caroli-

na's finest educational institutions — Duke University in Durham, North Carolina State in Raleigh and the University of North Carolina at Chapel Hill.

Today, although often imitated, but never duplicated, RTP is the largest university research park in the world. Sixty-five companies employing 34,000 people have set up shop in RTP, including such names as IBM, Glaxco, DuPont and, most recently, Motorola, Ericsson and NetEdge.

Lookin' good at RTP

As part of its aggressive semiconductor manufacturing capacity expansion program, Motorola has purchased a 151,000

square foot semiconductor design and fabrication facility in RTP. Motorola plans to invest millions of dollars in the facility over the next year. The investment will include new equipment and new infrastructure and process flow improvements.

"The Research Triangle Park facility is part of the significant investment in capacity we are making to support our customers," said Gary Daniels, senior vice president and general manager for Motorola's Microcontroller Technologies Group. "Since we're obtaining an existing facility, rather than building from the ground up, we can ramp up production much more quickly to supply products for what we view as an elec-

