

# LIONNAL MATHIES

🏠 Minneapolis, MN

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## EDUCATION

### Master of Arts - Communication

Georgia State University

Expected: Dec 2024

### Bachelor of Science - Communication Arts

St. John's University

Graduated: Dec 2021

## SKILLS

Content Marketing | Content Writing | Pitching | Copy Editing | Content Managing | Reporting | Social Media Strategies | Wordpress | SEO | Research

## WORK EXPERIENCE

### Intern

Action Sports and News | Atlanta, GA

Sep 2024 - Dec 2024

- Provided in-game coverage and live updates for Atlanta collegiate sports events, delivering timely and accurate information to audiences.
- Wrote detailed game recaps, highlighting key moments, player performances, and post-game analysis to engage sports fans.
- Conducted player and coach interviews, gathering insights and quotes to enhance news stories and provide in-depth perspectives.

### Assistant Editor

FM Hip-Hop | New York, New York

May 2021 - Feb 2022

- Researched and edited over 100 articles per week.
- Liaised with over 20 team members on a daily basis.
- Wrote 2-3 original content pieces per week centered on music and pop culture.
- Utilized social media and SEO to draw attention to articles.

### Music Editorial Intern

UNPOPCULTR | Brooklyn, New York

Nov 2020 - May 2021

- Wrote 1-3 original content pieces to be published on the website per month centered on music.
- Developed brief descriptions of approved music submissions and posted to the website and social media daily.
- Curated company music playlists to increase fan engagement.
- Interviewed artists and creatives for editorial features on the website.

### Social Media/ Editorial Intern

Enspire Magazine | Bronx, New York

Feb 2020 - Nov 2020

- Planned and executed a daily social media strategy on Facebook, Twitter and Instagram.
- Wrote 2-3 original content pieces per week centered around pop culture.

### Radio Host

WSJU Radio | Queens, New York

Sep 2019 - Mar 2020

- Prepared on-air content, including interviews, introductions, public service announcements, commercials, contests, etc.
- Conducted promotional events such as giveaways and contests for listeners.
- Operated control board for studio and remote programming.

## EXTRACURRICULAR ACTIVITIES

### Member

National Association of Black Journalists

2023 - Present

### Member

National Society of Leadership and Success

2020 - Present