

Sofia Quintero

I am a young journalist who has experienced a diverse upbringing. Born in the United States, raised in Costa Rica by Colombian parents, completing my undergraduate degree in Paris, and now living in New York City, I believe in the power of unity through globalization. I am inspired by design, creativity, and the power of storytelling.

Work Experience

Editorial Assistant

ELLE Decor/Hearst Magazines - New York, New York

June 2022 - Present

- Executive assistant to the Editor-in-Chief.
- Assists with all aspects of print production, working with market team for photoshoots, attending events when necessary, translating stories for elledecor.com, image sourcing, e-commerce and SEO writer for elledecor.com

PR and Communications Associate

Buena Vida Cafe Orgánico - San Jose, Costa Rica

January 2022 - June 2022

- Working alongside the marketing team to create social media content, communication strategy, and editorial content

Editorial Intern

Modern Luxury Media - New York, New York

June 2021 - August 2021

- Assisted with research, pitching, fact-checking, writing, copy-editing, and SEO for San Francisco Magazine, Modern Luxury Manhattan, Silicon Valley, and the Hamptons

Lifestyle Reporter

TRAFFIC Magazine - San Jose, Costa Rica

May 2019 - August 2019

- Wrote articles for the online and print platforms of TRAFFIC magazine. Helped with layout and learned the foundations of video and photojournalism

Paris Fashion Week Consultant

Emilie Meinadier Consulting - Paris, France

January 2019 - May 2019

- Created concise and strategic promotional support to introduce clients into the fashion PR network

4-Credit Program

University of Southern California Annenberg School for Communication and Journalism - Los Angeles, California

June 2018 - August 2018

- Completed a 4-week course of Storytelling in the Digital Age. Learned storytelling techniques for text, video, and audio platforms

Education

American University of Paris

Paris, France - Bachelor of Arts | GPA 3.6

2018-2022

Major in Journalism with a double minor in Comparative Political Communication and Fashion Studies

Country Day School

San Jose, Costa Rica - High School Diploma

2014-2018

Graduated with an American diploma with Advanced Placement credits and the Costa Rican Baccalaureate

Extracurricular Work

Peacock Plume Magazine Writer

Writer and reporter for both print and online versions of the Peacock Plume at the American University of Paris

2019-2022

Skills and Proficiencies

Microsoft Excel, Adobe Photoshop, Adobe In Copy Reporting, Interviewing, Writing

CSS, CMS and SEO

E-Commerce Writing

HTML

Fact Checking, Copy-Editing

Time Management

Creativity & Open-Mindedness

Languages

English - Fluent

Spanish - Fluent

French - Proficient (Level C1)

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