

NABELA NOOR

With over 6.4 million followers on TikTok, Nabela Noor, @nabela, is the queen of calming and satisfying videos. Her content includes breathtakingly beautiful baking, cleaning, and everything in between. Noor invites viewers into her home to relax, learn, and find the “pockets of peace” in life. Noor, a plus-size, Muslim, first-generation Bangladeshi-American, is not only an internet star, but an outspoken activist and successful entrepreneur. She uses her platform and her smooth, silky voice to promote self-love, body positivity, her nonprofit for Bangladeshi women

and girls, and her gorgeous home decor line. She inspires all who watch her content to slow down, embrace the present, and remember that society’s definition of beauty is not all that is beautiful. For anyone in need of a breather, a reminder to romanticize life, or a genuine and passionate influencer on their “For You” page, I suggest following Noor’s TikTok and start prioritizing self-care.

- CRISTINA FORMICHELLI

