

Jacob Fulton

fulton@u.northwestern.edu | 513-465-7039
[@jacobnfulton](mailto:jacobnfulton) | jacobnfulton.journoportfolio.com

Education

Northwestern University, Medill School of Journalism, Evanston, IL

Bachelor of Science in Journalism, double major in history, est. graduation March 2023

GPA: 3.6/4.0 cumulative, 3.63/4.0 in journalism coursework

Experience

NBC News, New York, NY

Digital Politics Intern, Sept. 2021 - present

- Proposed and executed enterprise stories relating to national, state and municipal politics.
- Pitched and covered breaking national politics news stories each day, garnering hundreds of thousands of views.
- Supported fellow reporters by transcribing and flagging essential quotes from Congressional press conferences.
- Researched national political events and coverage, assisting reporting team by adding context on breaking stories.

Matter News, Columbus, OH

Contributing Reporter, June 2021 - present

- Wrote features centered around policing and development accountability for bimonthly nonprofit publication.
- Investigated police helicopters' impact on city, which resulted in the most read and shared story in publication history.

The Daily Northwestern, Evanston, IL

Managing Editor, April 2021 - present; staff member since Sept. 2019

Past Roles: Summer Editor in Chief, Design Editor, City Editor

- Reported extensively on city beats including City Council and education, writing nearly 300 stories for the paper.
- Edited all written content for publication, including breaking news, and helped desk editors curate coverage.
- Served as second-in-command under two different EICs, running publication for a staff of 75 on their nights off.
- Managed long-term projects such as file photo overhaul and retention initiatives for marginalized staffers.
- As Summer EIC, oversaw highest-grossing print paper of the year and saw second-highest summer traffic in history.
- As Design Editor, completed an overhaul of print paper design, which previously hadn't been updated since 2017.
- As City Editor, executed national, municipal election coverage utilizing a team of two dozen reporters and editors.

Novel Hand, Nashville, TN

Multimedia Intern, January 2021- May 2021

- Edited and produced three podcasts a week, coordinating work with other interns for consistent output.
 - Developed training program for podcast recording and editing to allow for sustainability after role ended.
 - Took on a branding initiative to reimagine reader experience with new section logos and colors.
-

Awards

Best of Medill, 2021, Best Longform Article

Illinois College Press Association, 2020, Third Place Feature Spread

Skills

Photography, Videography, Copy Editing, AP Style, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere, Wordpress, Instagram, Twitter, Wix, SEO