

CONTACT

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SKILLS

Software: Adobe Audition, Premiere Pro, Burli, Tableau, R

Journalistic Skills:

- Feature writing
- Live blogging
- Live text commentary
- On the Whistle Reporting
- SEO writing
- Content writing
- Archival research
- Broadcast presenting
- Podcast hosting/producing

EDUCATION

M.A. (Hons.) - Sports Journalism with Distinction

University of Staffordshire
Sep 2021 - Sep 2022

LANGUAGES

- English - C1
- Hindi - B1/B2
- Marathi - Native
- Telugu - B1

ALSO PUBLISHED ON

BBC Sport, Premier League, FotMob, Kult FC, the Analyst, Sportbible, Analytics FC, All Stats Aren't We

References available on request.

NINAD BARBADIKAR

QUALIFIED MULTIMEDIA SPORTS JOURNALIST

As a qualified multi-lingual **multi-media journalist** for eight years, I've worked with various organisations as well as independent projects in football media. Since graduating from University of Staffordshire in 2022 with distinction, I've produced features as well as **newspaper-standard** work for the likes of Sporting Life, the i, the Sun and the Analyst, amongst others. I offer experience with a social media lens as well through my work with the DFL's Digital Media arm overseeing the coverage of the Bundesliga. Additionally, I have experience working within the context of a football club, interning at Port Vale during my Masters studies.

WORK EXPERIENCE

Social Media Editor and Web Writer, DFL Digital Sports GmbH, Jan 2023 -Present

- Pitched and produced the **most viral** static post on IG to date (**1.8m likes**) - Researching and using a combination of archive plus present day pictures to promote a huge match-up involving two young Bundesliga stars.
- Using tools like Meta Business Studio as well as Slate to manage the day-to-day posting on Instagram and Facebook alongside a team of freelancers.
- Collaborating with the Web team to produce topical features for "Tactics Corner" as well as any and all necessary SEO content.

Sports Journalist, Sporting Life, Dec 2021 - Feb 2024

- Contributed to Sporting Life's Premier League coverage across transfer windows as well as the regular season.
- Enhanced **analytical coverage** of the website using advanced football data to inform betting-related content.
- Used the Twenty3 Data Viz toolbox to craft engaging graphics for readers.

Sports Journalist, The i Paper, Jan - Mar 2023

- Worked alongside the **digital production** team to produce stories mainly for the app and website.
- Covered stories on European football as well as Manchester United, and other Premier League clubs.
- Select stories were also used for print editions of the paper.

Co-founder, First Time Finish, Aug 2020 - Aug 2022

- Produced **Inside Story** style articles alongside analytical and data-led pieces based on players and clubs across European football.
- Interviewed former coaches of current stars including Andre-Frank Zambo Anguissa and Rafael Leao.

PROJECTS

- 40 min **broadcast-quality** package produced on the state of Volleyball in the UK through the lens of a local charity club based in Newcastle, Stoke on Trent.
- 7-min broadcast-quality package on the aftercare of Premier League youth graduates and how non League has helped revive careers.