



CONTACT

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- San Antonio, Texas
- [Linkedin](#)

[Journalism Portfolio](#)

SKILLS

- Fluent in Spanish
- AP ENPS
- Adobe Audition, Premiere Pro, Photoshop, InDesign & Illustrator, iMovie
- R Studio
- HTML/CSS Coding
- AP Style
- Photography - Canon DSLR 90D
- WordPress/CMS
- SEO Optimization
- Social media analytics reports for Instagram & Twitter
- Content Creation on Instagram, Twitter, TikTok

AWARDS & ACHIEVEMENTS

Kappa Tau Alpha Journalism Honor Society
Top Scholar Award, April 2023

University of Texas Honor Society
Member 2023

San Antonio Association of Hispanic Journalists
Scholarship Recipient 2019-2022

Moody College of Communication
Roderick P. Hart Student Award, Spring 2022

Texas State School of Journalism & Mass Comm
Council of Scholars, Spring 2021 & 2022

CRISTELA JONES

MULTIMEDIA JOURNALIST

EDUCATION

University of Texas at Austin, M.A. in Journalism

Texas State University, B.S. in Electronic Media, Spanish

PROFESSIONAL EXPERIENCE

Bloomberg News Internship, New York City, NY

News Intern, June - August 2023

- Pitched and produced segments for the Bloomberg Technology Show
- Wrote banners, follows and copy for anchors to read on-air daily
- Imported on-screen elements - stock charts, VC portfolios, bugs
- Booked CEOs, reporters, analysts
- Collaborated across Bloomberg News teams pitching stories, teaming up with reporters, networking and breaking news

St. Austin Catholic Church, Austin, TX

Communications Intern, January 2022 - March 2023

- Posted web and social media content using a CMS (eCatholic)
- Wrote short feature stories on church members & events

NPR Next Generation Radio, San Antonio, TX

Participant, September 2022

- Chosen for a competitive, week-long reporting program where I wrote, edited and produced a feature-length, multimedia story for NPR that included written, audio and visual components

Texas Standard at KUT, Austin, TX

Reporting Intern, June - August 2022

- Conducted interviews, booked Q&A's for hosts and wrote web stories and radio scripts for The Standard's daily show
- Edited & recorded audio in Adobe Audition

Reporting Texas at UT-Austin, TX

Reporter, August 2021 - May 2022

- Shot photos and wrote feature-length, Texas-centered news stories for class publication on ReportingTexas.com

San Antonio Current, San Antonio, TX

Editorial Intern, November 2020 - May 2021

- Wrote and pitched web stories, posted content online using SEO
- Organized realty slideshows for San Antonio home buyers

The University Star, San Marcos, TX

Life & Arts Contributor, Reporter and Editor, May 2020 - May 2021

- Wrote and edited print stories on Texas State University news, student life and the San Marcos community for a weekly student newspaper
- Managed a team of reporters, posted web stories, attended weekly editorial meetings

EXTRACURRICULAR ACTIVITIES

National Association of Hispanic Journalists, Member, 2022-23

Black Print, The University of Texas at Austin's Black Student Newspaper, Content Editor, September 2021- 2022

KTSW 89.9 - Social media contributor, August - December 2020