



CRISTELA JONES

M U L T I M E D I A J O U R N A L I S T

CONTACT



210-422-0819



cristela.29.jones@gmail.com



San Antonio, Texas



[Linkedin](#)



[Journalism Portfolio](#)

SKILLS

- Fluent in Spanish
- AP ENPS
- Adobe Audition, Premiere Pro, Photoshop, InDesign & Illustrator, iMovie
- R Studio
- HTML/CSS Coding
- AP Style
- Photography - Canon DSLR 90D
- WordPress/CMS
- SEO Optimization
- Social media analytics reports for Instagram & Twitter
- Content Creation on Instagram, Twitter, TikTok

AWARDS & ACHIEVEMENTS

Kappa Tau Alpha Journalism Honor Society
Top Scholar Award, April 2023

University of Texas Honor Society
Member 2023

San Antonio Association of Hispanic Journalists
Scholarship Recipient 2019-2022

Moody College of Communication
Roderick P. Hart Student Award, Spring 2022

Texas State School of Journalism & Mass Comm
Council of Scholars, Spring 2021 & 2022

EDUCATION

University of Texas at Austin, M.A. in Journalism

Texas State University, B.S. in Electronic Media, Spanish

PROFESSIONAL EXPERIENCE

Bloomberg News Internship, New York City, NY

News Intern, June - August 2023

- Pitched and produced segments for the Bloomberg Technology Show
- Wrote banners, follows and copy for anchors to read on-air daily
- Imported on-screen elements - stock charts, VC portfolios, bugs
- Booked CEOs, reporters, analysts
- Collaborated across Bloomberg News teams pitching stories, teaming up with reporters, networking and breaking news

St. Austin Catholic Church, Austin, TX

Communications Intern, January 2022 - March 2023

- Posted web and social media content using a CMS (eCatholic)
- Wrote short feature stories on church members & events

NPR Next Generation Radio, San Antonio, TX

Participant, September 2022

- Chosen for a competitive, week-long reporting program where I wrote, edited and produced a feature-length, [multimedia story](#) for NPR that included written, audio and visual components

Texas Standard at KUT, Austin, TX

Reporting Intern, June - August 2022

- Conducted interviews, booked Q&A's for hosts and wrote web stories and radio scripts for The Standard's daily show
- Edited & recorded audio in Adobe Audition

Reporting Texas at UT-Austin, TX

Reporter, August 2021 - May 2022

- Shot photos and wrote feature-length, Texas-centered news stories for class publication on ReportingTexas.com

San Antonio Current, San Antonio, TX

Editorial Intern, November 2020 - May 2021

- Wrote and pitched web stories, posted content online using SEO
- Organized realty slideshows for San Antonio home buyers

The University Star, San Marcos, TX

Life & Arts Contributor, Reporter and Editor, May 2020 - May 2021

- Wrote and edited print stories on Texas State University news, student life and the San Marcos community for a weekly student newspaper
- Managed a team of reporters, posted web stories, attended weekly editorial meetings

EXTRACURRICULAR ACTIVITIES

National Association of Hispanic Journalists, Member, 2022-23

Black Print, The University of Texas at Austin's Black Student Newspaper, *Content Editor*, September 2021- 2022

KTSW 89.9 - Social media contributor, August - December 2020