

Calli and Company

The Television Series Pitch Deck

LOGLINE/OVERVIEW

Logline: The Muses have been inspiring children to follow their dreams for years, but now they must work against Phobos—the God of Fear—who wishes to scare the kids away from happiness.

Overview: The show follows 6 Muses as they use their powers to push kids to use their talents to better the world and follow their dreams—though they can sometimes be a little overzealous when it comes to their chosen child. But the powers-that-be want to keep the world the same (or make it worse) and so have sent Phobos, the God of Fear, to scare kids away from higher aspirations. The Muses must empower these kids to overcome their fears.

Characters

Calli: Leader of her sisters and the muse of Storytelling. She works closely with storytellers of all types (from writers to aspiring filmmakers). She wants nothing more than for children to share their stories with the world. Calli is often the straight man compared to her sisters—especially Thalia.



Thalia: The Muse of Comedy. Thalia almost never takes anything seriously and constantly hides behind her comedy mask she keeps around her neck to hide her laughter. While she's hardly ever serious, Thalia loves her sisters and would do anything for them. She has also found more success than some of her sisters in the digital age.



Mel: Twin sister of Thalia and the Muse of Tragedy. Mel is the most serious of the Muses and is often annoyed by her twin. Mel is one of the only Muses to have experienced true tragedy, having one of the children she has influenced pass away. There will always be a place for Mel to touch the lives of people.



Clio: The Muse of History. She's the one her sisters go to when things seem to be repeating themselves. She is the most level-headed, but isn't as forward thinking as her sisters. She knows the past is important, and so she can sometimes be stuck in her old ways when it comes to her job.



Characters

Terry: The Muse of Dance. Terry is always moving and often misses what people say to her because she's grooving to the music in her head. She's a go with the flow type of person, but is actually the first to notice something is going wrong with the kids the muses have chosen.



Urania: The Muse of Astronomy. She encourages kids to shoot for the stars (literally). Despite being the Muse associated with learning about space, she's the most grounded and realistic of the group. But she also gets caught up in the numbers and likes to keep everything to a schedule, much like the cosmos itself.



Phobos: The God of Fear. The powers-that-be have enlisted Phobos to ensure that things stay the same by influencing the next generation away from grander ventures. He targets the children of the Muses, fills them with doubts and fears, all to ensure that they give up on their dreams to stop them from pushing the world forward.



The Children: A rotating cast of children that the muses take a shine to and push to follow their given field. But most of them are now hesitant to follow the influence, scared of failure.



The World

Our world, modern day, but slightly gray. The joy and innovation that colors our world is starting to drain away—with fear taking hold. But where the Muses appear, light and color start to return.

Calli and Company would mostly take place in small towns (ones that represents the average childhood home) where the Muses culture the dreams of children.

When they need to meet, the Muses are often seen in a old house. Its location is unknown, but things seem to move around constantly, never having a single layout or design.

When looking into Phobos' lair, it's dark and foreboding. No color exists and the air is constantly cold. Walking in causes goosebumps to appear on your arms.



Tone/Why Now

I grew up on shows like *Fairly Odd Parents* and *All Grown Up*, where learning how to grow up without *growing up* was a big part of the show. This show would be similar, where kids learn how to be themselves and thrive while holding onto childhood wonder. It would be aimed toward big kids.

The tone would be mostly silly, but with serious moments and through lines. The main comedy comes from the interactions between the muses as they work through their different methods. But the kids would also provide comedy as their ideas and talents lend to goofiness.

The main theme of this show is learning to culture your talents and do what you love. That doesn't necessarily mean that everything will work out 100% of the time, but it means you always work toward bettering yourself.

We live in a world where kids are constantly exposed to people whose talents may far exceed their own and that can lead to them being discouraged and giving up. This show would show that through hard work and determination, you can use your talents in life.

Kids shows often end up being pessimistic while trying to provide comedy, but this would be funny while also optimistic about life and growing up.

Episode Springboards

Calli and Company would be mostly episodic, but would have a bit of a serialized arch going on in the background.

EP1: Calli has attached herself to a young girl (11) who loves to write and has signed up for a talent show to read her writing. She notices that her confidence in her writing is low and tries to encourage her in the background. When viewing her dreams, Calli sees the girl has nightmares of people making fun of her writing. She is able to give her the confidence to do the performance.

EP2: Thalia and Mel are arguing which of their specialities is better. They decide to have a contest—each choosing a child to see whose work is better. They ask Clio to judge the end results. Both of the children create different, but beautiful work. Clio tells the twins that throughout history, comedy and tragedy are two sides of the same coin and both have their merits in expressing one's self.

EP3: Terry is helping a young boy (14) overcome a serious injury to get back to dancing. While she knows nothing of dancing, Urania is keeping her company because Terry noticed the girl is having nightmares similar to Calli's child in EP1. They see a mysterious figure in the dream, looming over every scene. As the boy finally takes the first step to getting back to dance, the figure disappears from the dreams.

EP4: Terry tells Calli about what she saw in the boy's nightmare. Calli asks Clio to investigate. She finds mentions of a shadow of fear in nightmares in the past and says she has to look more into it. Meanwhile Urania is working with a teenager (16) who loves space and wants to be an astronaut but is scared of heights. Urania helps him through his fear and he gets into space camp.

EP5: Mel is mad at Thalia for a prank she pulled and isn't speaking to her. Thalia shrugs it off initially—her twin always comes around after all. She goes about her day, taking a young boy under her wing. He pulls a prank on his little sister while Thalia is influencing him. She thinks it's hilarious, but the boy gets in trouble and Thalia is forced to recognize that just because she found something funny, doesn't mean everyone does. She apologizes to Mel.