

ROHIT SAHU

Journalist & Content Specialist

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PROFESSIONAL SUMMARY

Experienced content writer and PR specialist adept at drafting impactful press releases, news stories, and digital content. Proven ability to manage public relations, optimize content workflow, and significantly boost media engagement.

PROFESSIONAL EXPERIENCE

Sub Editor

Aug 2025 - Present

Dainik Bhaskar, Bhopal

- Reviewed and approved high-volume news content, maintaining rigorous editorial standards and organizational integrity.
- Developed compelling, high-impact headlines that actively increased click-through rates across digital platforms.

Content Writer

Aug 2023 - Jun 2025

Bansal News, Bhopal

- Researched complex industry trends to inform and steer long-term content strategy and editorial direction.
- Produced high-quality, engaging articles that significantly enhanced brand visibility and authoritative online presence.

Hindi Content Curator

Aug 2021 - Aug 2022

Raj Express, Bhopal

- Managed end-to-end editorial content calendar, consistently ensuring the timely delivery of over 100 high-quality articles monthly.

EDUCATION

Master's in Mass Media

Jun 2021 - Jun 2023

Jamia Millia Islamia University, New Delhi

Bachelor in Journalism

Jul 2018 - Jun 2021

Jagran Lakecity University, Bhopal (M.P.)

Higher Secondary School (PCM)

Jul 2017 - May 2018

Government Excellence Higher Secondary School, Vidisha

High School

Jul 2015 - Jun 2016

Art Public H. S. School, Kagpur, Vidisha

SKILLS

Content Editing

Hindi Typing

Adobe Photoshop

Camera Handling

Microsoft Office

Deadline Management

Teamwork

Innovative Thinking

LANGUAGES

Hindi (Native/Expert)

English (Professional)

INTERESTS

Digital Media & Journalism

Public Relations & Branding

News & Feature Writing

Traveling & Field Reporting