Mary Rose Madden, Multimedia Writer/ Producer/ Project Coordinator

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Journalist with a history of launching and running successful projects for a range of clients. I specialize in reporting, interviewing and writing treatments for new projects, including the promotion and marketing crucial to their success.

Independent Reporting, Producing and Editing

2022/2025

Serial/ NYT
 Day Reporter and Story Scout

• Not Expecting: The Personal and Political Fight for Fertility Rights, OffScrip Media Snr. Prod.

• <u>Empire City</u>, Crooked Media Field Producer

• *The Pulse*, NPR and WHYY Reporter and Producer

<u>Porch Tales</u> The Humanities Council of Washington DC

Editor

iheartmedia, various projects

Production Scout Showrunner

Not Otherwise Specified The New England Journal of Medicine
 A World of Flavor, "The Best Children's Books of 2024," by The Guardian

Contributing Writer

Investigative Work and Narrative Storytelling

2015/2024

- Reported, hosted, and produced three stories for the Peabody award-winning show and podcast,
 Reveal out of The Center for Investigative Reporting
- The Long Game/ Foreign Policy and Doha Debates
- Not Past It/ Gimlet in collaboration with ZSP Media

OffScrip Media in collaboration with A Small Good Thing

Senior Producer

Collaborated with a six-member team to launch the podcast, "<u>Cancer Mavericks: A History of Survivorship</u>" Episodes explored the medical and psychosocial challenges cancer survivors face in the wake of their treatments. Pieces wove together interviews with patients, doctors, and researchers, as well as archival footage and explanations of scientific data. Wrote and edited episodes, coordinated post-production sound design, coached co-host

WYPR, Maryland NPR affiliate

Senior News Producer and Reporter

February 2003 – August 2020

- Produced a wide range of audio stories for Maryland's NPR affiliate. Pieces included an in-depth look at police-community relations in the wake of Freddie Gray, a series about sexting and shaming in middle school, as well as new frontiers in drug treatments.
- Developed marketing and outreach related to larger stories. Trained and supervised interns, many of whom eventually became reporters.

- Reported quick turnaround as well as more time-intensive news stories on everything from train derailments to gender identity to modern hip-hop marching bands.
- Trained and supervised interns who became reporters
- Wrote for numerous award-winning radio series.
 - o *Baltimore '68: The Fire Last Time*, on the civil rights uprising in Baltimore immediately following MLK's assassination
 - o *Growing Up Baltimore*, a documentary series. For this series, I also coordinated to have middle and high schoolers come to the station to workshop their own compositions that aired during *All Things Considered*.
- Created and reported year-long series: "On the Watch," about police-community relations and accountability in the wake of Freddie Gray.
 - o Produced monthly investigative longform audio stories
 - o Produced videos and public events related to "On the Watch"

Adjunct Professor, Department of Media Communications: Podcasting 301 2022 -2024 University of Maryland Baltimore County

Select Honors, Awards, Fellowships

2023 Podcast of the Year, CineHealth Film and Video Awards for "Cancer Mavericks"

2016 Chesapeake AP, Outstanding Documentary/ In-Depth Reporting: "On the Watch: Fixing the Fractured Relationship Between Baltimore's Police and Its Communities"

2015 PRNDI, Spot News: "Freddie Gray Protests Continue Amid Fury, Calling for Accountability"

2015 PRNDI, Series First Place: "On the Watch: Fixing the Fractured Relationship Between Baltimore's Police and Its Communities"

2014 Society for Professional Journalists, Features: "Word on the Street, Street Newspaper Takes On Homelessness"

2013 National Clarion Award: "Sons of Survivors: Mothers and Their Children Born of Rape During the 1994 Genocide"

2012 National Association of Black Journalists, Documentary: "Last Rites: Death and Remembrance in Maryland"

2011 Fellowship for the International Reporting Project: Spent two weeks in Rwanda reporting on the lasting effects of the 1994 genocide.