

THEJESVINI K S

Content Writer and a Compassionate Vegan

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Pune, Maharashtra



EXPERIENCE

Content Writer/Editor

Clairvoyant, India

05/2019 - Ongoing Baner, Pune

Content writing, editing, storytelling, proofreading

- Conduct research on trending technology topics and translate the information into marketable blogs
- Actively manage, proofread and promote blogs, and pitch articles to relevant third-party platforms
- Write sales and call-to-action promotional materials, ad copies and creative job postings
- Write SEO-optimized website content to drive organic traffic for the website

Freelance Writer

02/2018 - 08/2019

- Draft several interesting articles on golf, gaming, gadgets and various other topics
- Create engaging news articles on trending topics as per clients' demands
- Turn in 5000-6000 words worth of content per week

Research Analyst


Beroe Inc.

12/2016 - 05/2019 Chennai

Procurement Intelligence- Paper Packaging Division

- Perform extensive primary and secondary research to collate data and build detailed market intelligence reports to be presented to Fortune 500 clients
- Set the marketing tone for periodic reports and provide actionable procurement intelligence

STRENGTHS

 Go-getter

 Compassionate

FIND ME ONLINE



Kogni.io

<https://blog.kogni.io/author/thejesvini/>



Medium

<https://medium.com/@thejesvini.ks>

EDUCATION

Post Graduate

Diploma

Indian Institute of Packaging

08/2014 - 11/2016

Hyderabad

GPA

8.6 / 10.0

BSc Food Science and Management

M.O.P Vaishnav College

07/2011 - 07/2014

Chennai

CGPA

7.6 / 10.0

ACHIEVEMENTS



Promoted to Content Writer/Editor- Clairvoyant

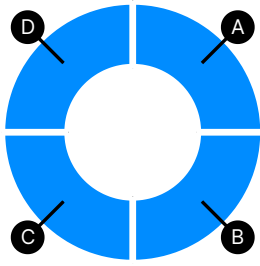
Acknowledged with a promotion within an 18-month timeframe for exceeding goals- October-2020



Successful Pitch- Clairvoyant

My first blog, titled "Ethical Conundrums of AI Bias and Fairness" was pitched to international magazines, backed by great reviews from the Leadership Team

MY TIME



- A** Workout my way through the morning blues
- B** Cook vegan dishes like a passionate yet amateur cook
- C** Write, edit and proofread blogs
- D** Me time- Jam away with friends/Read a book/Watch a TV show

ACHIEVEMENTS



The Rising Star Award- Beroe Inc.

Won the award for Best Performance - April-2018