



Request a Quote

## Hello From the Beautiful Rocky Mountains!



### Winter Escape = Cabin Creativity

There's nothing like spending time in a cozy cabin, surrounded by nature and wildlife for inspiration. Until further notice, this is where we're working, brainstorming, and crafting compelling marketing content for our clients.

## Your Creative Partners - Small But Mighty!

We're not your average team; we're a small but mighty crew with strategic marketing skills and bright business minds. Count on us for kick-ass marketing content that packs a punch across any digital platform.



### Why Choose Us? We're Creative, Humorous, and Out-of-the-Box Thinkers!

Life's too short not to have fun, and that's why we inject humour into our work. We're your trusted partner - we build relationships, learn about your business, and tailor our skills to fit your unique needs. We'll tell your story that hits home with your audience, and syncs up with your business goals. We've got it covered.



### Traditional Vibes? No Worries - We're Print Media Wizards Too!



"Alone, we can do so little; together, we can do so much."

- Helen Keller -

## Meet Those2Chics



Amy Beart

Amy is a seasoned graphic designer and art director with over 20 years of expertise and is known for her meticulous attention to detail.

She's crafted visually compelling narratives for diverse businesses across a multitude of industries. Her passion lies in transforming abstract concepts into captivating visual stories. She also has skills in video and animation and likes to channel her creativity into photo art directing for books and magazine layouts.

Beyond her professional pursuits, Amy enjoys travel, new experiences, live music and quality time with family and friends.



Dana Arrata

Dana has 20 years of experience in marketing and communications in the corporate sector and has worked in various capacities across diverse industries, from agriculture and SaaS to energy and media.

She has a passion for writing marketing content and business communications. Her journey has been enriched by extensive travel, immersing herself in diverse cultures and living in Dubai.

She loves the outdoors and spending time with family and friends. Dana, also a self-published children's book author, brings a wealth of experience that aligns seamlessly with a commitment to a diverse and inclusive world.

## The Dynamic Duo!

### Our Story

We've worked together for the past 20 years in the corporate world and as freelancers. We became fast friends, weaving through projects and deadlines. Our journey together not only spanned boardrooms and cubicles, we even embarked on a thrilling escapade to Greece.

### Extraordinary Women and Supermoms!

Fast forward to today, and we're not just good friends and colleagues but extraordinary women and single moms - supermoms mastering the art of balancing work, family, and sometimes each other. Our experience is our superpower as we script our narrative as seasoned marketing and communications veterans.



### Expertise, Experience, Enthusiasm!

We bring expertise, experience, and infectious enthusiasm to our endeavours. Our journey is a testament to the magic that happens when friendship, business, and spontaneity converge to create something extraordinary.

### Ready for an Adventure?

With Those2Chics, content creation isn't just a service - it's an adventure! Buckle up for an extraordinary journey!



## The Story Behind Our Name

### A COCKTAIL-FUELLED START

As the story goes, we were at a social business function, and a colleague shouted from across the room, "Those two chicks can do it!"



"Do what? Honestly, we can't remember. But the laughter that followed and the catchy sound of it stuck with us."

And just like that, Those2Chics creative team was born - the female human version!



## Championing Diversity



Diversity is our strength! We believe in varied perspectives fuelling creativity and innovation. Our commitment to inclusivity shines in our content marketing solutions. By embracing diverse voices, we create content that resonates globally.

### Why Us? We Collaborate with All!

We actively seek collaborations with businesses of all backgrounds and sizes. Let's work together to craft content that celebrates our differences and connects with a diverse audience.



Talk to Us



Traditional marketing is telling the world you're a rock star. **Content marketing** is showing that you are one.