



# Your Go-To Creative Team For Expertly Crafted Content Marketing Solutions

SPECIALIZING IN WRITING & DESIGN



We'll Captivate Your Audience and Maximize Results With Customized Content.

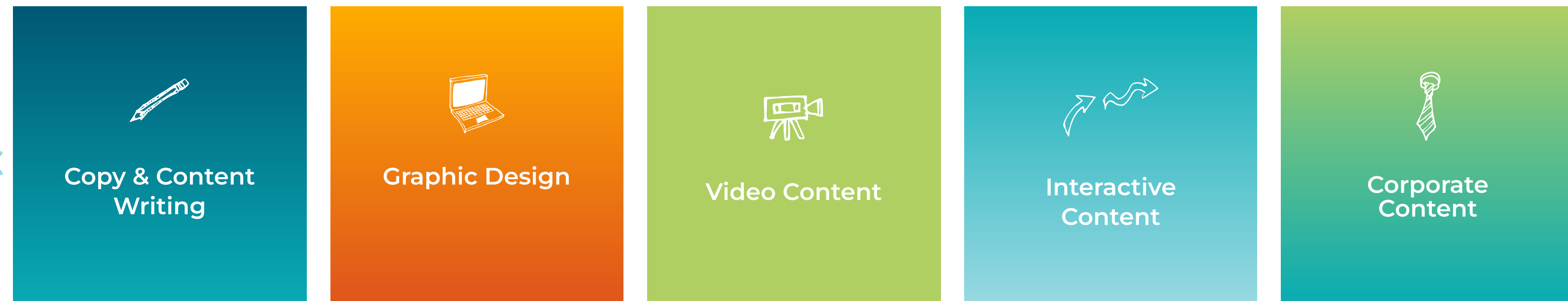
## con-tent mar-ket-ing / kân-tent mâr-ke-tîŋ

A type of marketing that involves creating and sharing online material such as videos, blogs, emails and social media.

## DOES YOUR CONTENT MEASURE UP?

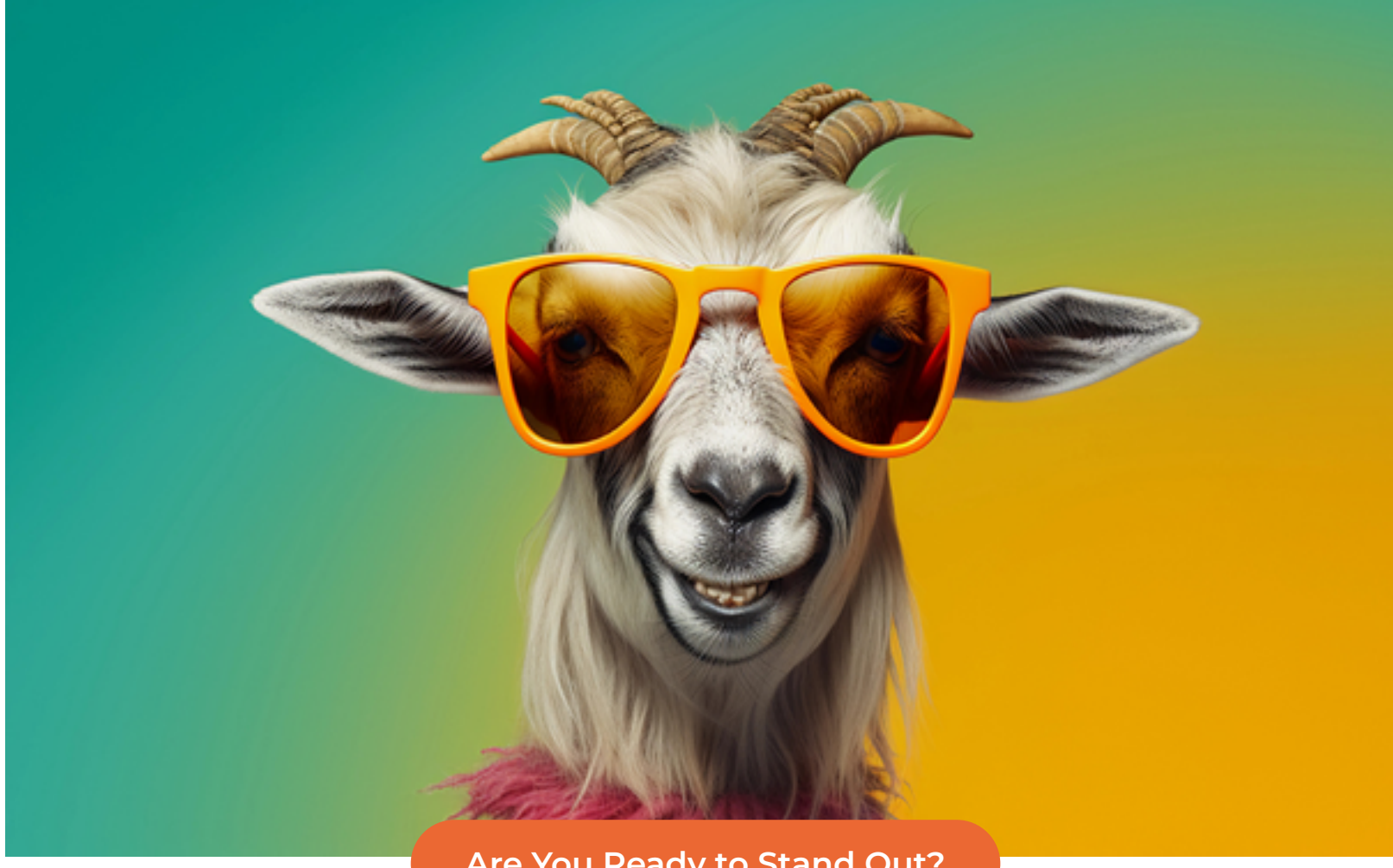
Those2Chics Can Take it From Ordinary to Extraordinary!

Powerful copy and design, in combination with any of our services, is a great start to taking your content to the next level!



## You Deserve to Stand Out!

We understand the importance of quality content and telling your brand's unique story. We specialize in creating compelling copy and design that keeps your brand top of mind throughout the buyer's journey.

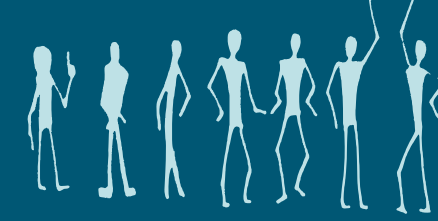


### Does Your Business Make a Good First Impression?

**The Consequences of Mediocre Content**  
Mediocre content means missed opportunities for customer acquisition and retention.

**Why Quality Content Matters**  
Quality content is key for attention, brand credibility, and effective messaging.

**Unlock Your Competitive Edge**  
Great copy and design are your secret weapons for telling your story, communicating your unique value, building credibility, and engaging your audience.



"Your brand is a story unfolding across all customer touchpoints."

~ Jonah Sachs ~

### We Put Ourselves in Your Customer's Shoes to Ensure We Meet Their Needs.



73% of B2B and 70% of B2C marketers use content marketing as part of their overall strategy.



Source - The Content Marketing Institute

Check Out Our Blog for Strategic Insights and Marketing Expertise!

## INSIGHTS

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Our Portfolio speaks for itself... Engaging

Check It Out!

We've collaborated with some amazing brands!



## JOIN THE SUCCESS

Don't just take our word for it

"Amy is a captivating graphic designer. She has designed logos, business cards, tradeshow banners, brochures, and website graphics for our businesses. Amy has a talent for bringing concepts and ideas to life. Her design concepts are distinctive, and her creativity is remarkable. Amy always takes the time to understand our vision, making the whole design process smooth and rewarding."

Marcia Rothfield, GM  
THE BLOSSOM BENCH GROUP



### Meet Those2Chics

Specialists in the craft of dynamic, results-driven creative marketing content across various formats.

Learn More About Us



Let's Chat!



Traditional marketing is telling the world you're a rock star. Content marketing is showing that you are one.