



[Request a Quote](#)

Elevating Your Brand Through Quality Content



Are You Ready to Stand Out?

Powerful copy and design, in combination with any of our services, is a great start to taking your content to the next level!

[Explore Our Creative Services](#)

We have your back!

Our awesome flexibility allows us to accommodate and customize solutions for your business wherever you are.

I need marketing professionals on contract!

Long on, long off, and on for you!

I need quick turn around on an executive presentation!

We create with speed and precision!

I really don't want to pay agency rates!

No agency overhead here!

I need content for my website and email campaign.

We can deliver copy and design for both.

I don't have an internal creative team.

No problem! You can outsource to us.

Nothing Changes If Nothing Changes Including Your Bottom Line!

Those2Chics **Think Outside the Box** to Ensure Your Brand Stands Out!



"Insanity is doing the same thing over and over again and expecting different results."

~ Albert Einstein. ~

Working With Our Clients For the Best Results!



Collaborative Content Solutions for Your Success

The Chics are all about collaboration. We work closely with you to understand your business objectives and content needs. Together, we craft a tailored content marketing strategy – your roadmap to success.

Our Approach: Your Story, Your Vision

Our approach is to thoroughly understand your unique story and vision. We ensure that every creative piece resonates with your target audience.

Effective Recommendations, Timely Execution

We provide **recommendations** for delivering your message effectively – on the right channels and at the right time. Need help with a content calendar? We've got you covered.

Goal: Actionable Content, Tangible Results

Our ultimate goal is to create content and narratives that drive action and deliver tangible results.

Let's Partner Up!

Excited about the possibilities? We are too! Partner with Those2Chics for content that elevates your brand.

[Let's Chat](#)

Affordable Solutions for Standout Content

Those2Chics are the dynamic duo who blend expertise in compelling copy/content writing and eye-catching graphic design to boost your online presence.

Why Choose Us?

- ✔ We create engaging content that resonates with audiences
- ✔ We ensure alignment with business objectives
- ✔ We set brands apart
- ✔ We offer cost-effective solutions
- ✔ We provide measurable results
- ✔ We bring experience across diverse industries
- ♥ We LOVE doing what we do!

Whether you're in startup mode or revitalizing an established brand, our friendly and professional approach seamlessly blends our expertise with your distinct needs.

Those2Chics Creative Services

Copy & Content Writing

We write engaging copy and creative content that tells your story and captivates your audience.

Graphic Design

We create visually appealing graphics and design elements to support your brand and creative marketing initiatives.

Video Content

We develop engaging and shareable video content for your digital marketing needs.

Interactive Content

We create quizzes, surveys, interactive infographics, and other engaging content to encourage audience participation.

Corporate Content

We develop in-depth and authoritative content, such as executive presentations, annual reports and corporate communications.

Infographics

We design visually compelling and information-rich graphics to present data or concepts in an easily digestible format.

Websites

We specialize in crafting compelling and engaging website content tailored to showcase the unique essence of your business.

Email Marketing

We write and develop engaging and relevant content throughout your customer journey, including newsletters, updates, and promotional emails.

Blog Posts & Articles

We develop informative written content for blogs and websites to educate and engage your audience.

Social Media

We craft engaging and shareable content for social media platforms, including text, images, infographics, and videos.

[Questions](#) [Request a Quote](#) [View Full Portfolio](#)

Regular Content Updates Keep You Relevant!

In the fast-paced digital landscape, keeping your website, email marketing and social platforms up-to-date is crucial.

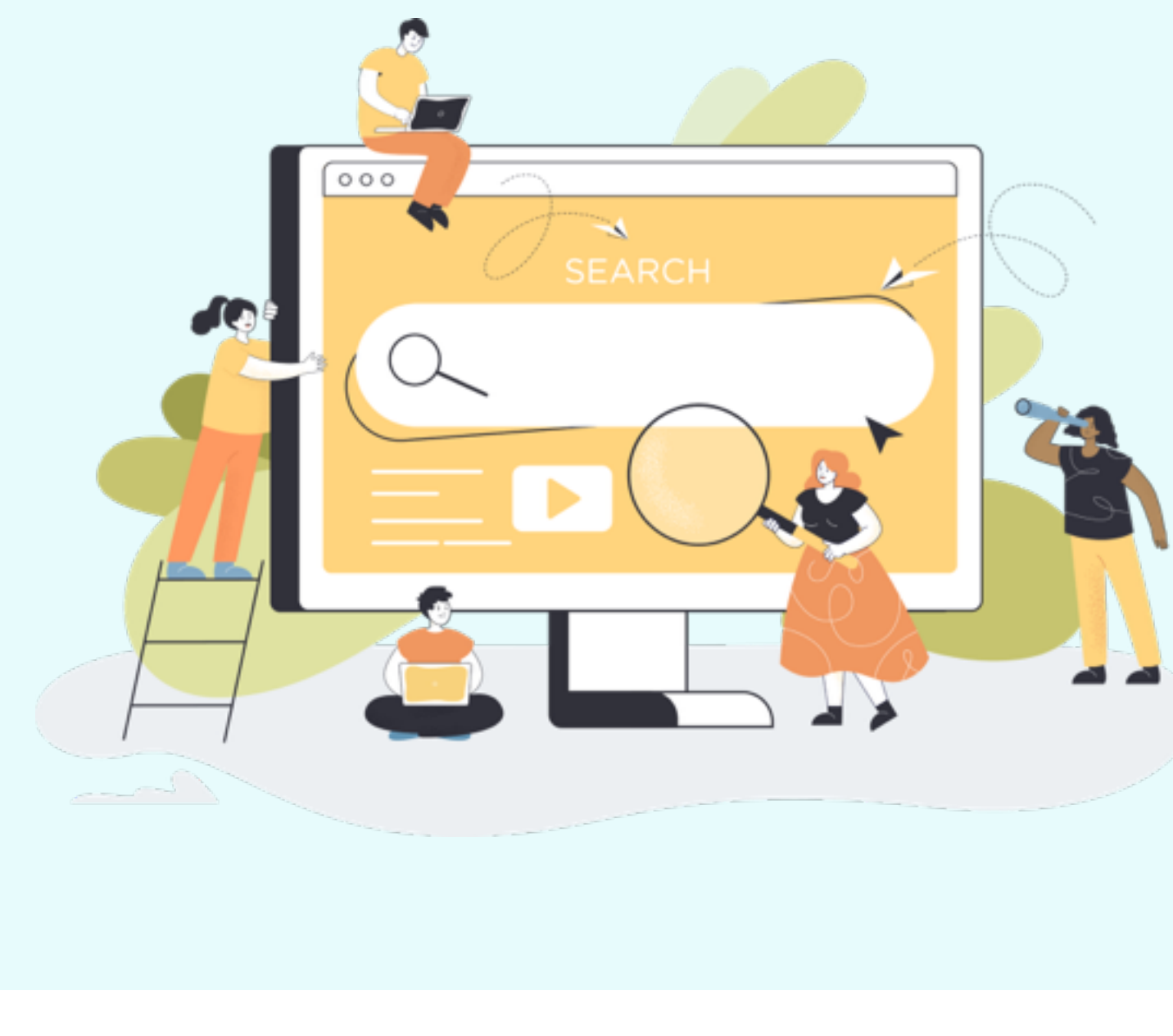
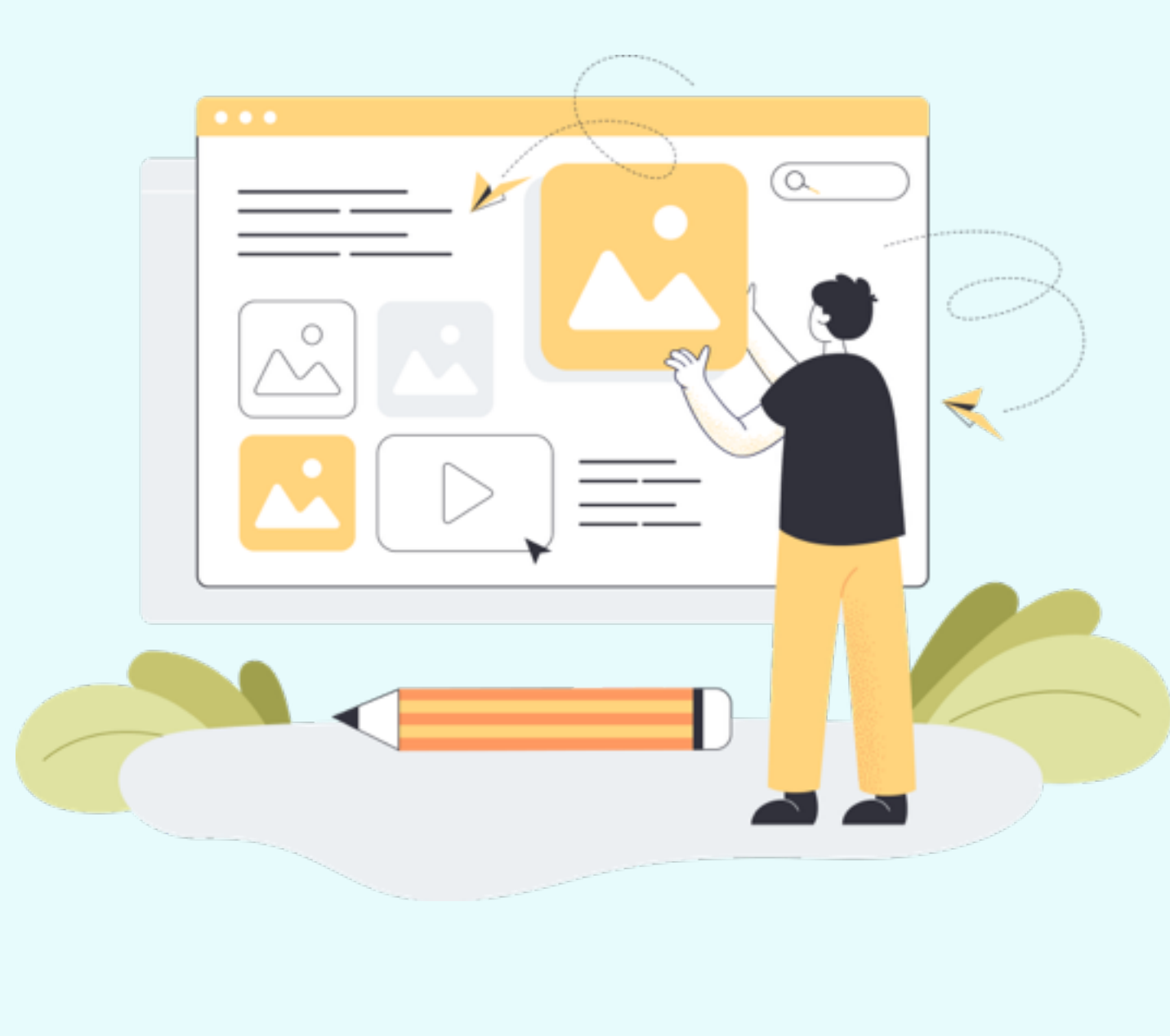
Here's why:

Fresh and Relevant: Regular updates ensure your content remains current and resonates with your audience.

Demonstrate Commitment: Consistent updates showcase your dedication to staying relevant in your industry.

Timely Information: Regular engagement allows you to share timely info, keeping your audience in the loop.

Build Dynamic Presence: Showcase new products, services, or industry trends to build a dynamic online presence.



Boost Brand Loyalty: Engaging content fosters a strong connection, boosting brand loyalty and encouraging repeat visits.

Search Engine Favoritism: Search engines love regularly updated content, contributing to improved visibility and higher rankings.

Competitive Edge: Regular content updates give you a competitive edge, helping you stay ahead in the market by providing fresh and compelling information.

Marketing Content Tactics: Incorporate **weekly blog insights** and social media highlights for a strategic and effective content approach.

Regular content updates aren't just a strategy, they're a necessity to captivate your audience's attention and stay ahead of the game.

We pride ourselves on **hitting deadlines** and producing **high-quality** work.



Compelling **WRITTEN CONTENT** that tells your brand story through educational, informative and sales-driven messaging:

In-depth Research

SEO Expertise

Audience-Focused Approach

Creative Pitches

User-Friendly Format

Click-Worthy Titles

Professional Editing

Gather insights on your topic to support the narrative or idea.



Engaging **VISUAL CONTENT** that enhances your brand's presence through powerful graphic design:

Strategic Visual Content

Research-Infused Creativity

Design Strategies

Conceptualization

User-Friendly Layouts

Stunning Graphics

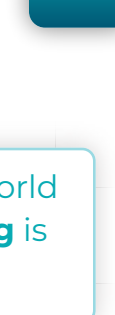
Social Media Designs

Create stunning designs aligned with goals and brand storytelling.

****Ask us about monthly retainers & bundles for timely and consistent content with subscription-based pricing.****

Want to invest in creative content that *actually* converts your readers into customers?

[Let's Chat](#)



Traditional marketing is telling the world you're a rock star. **Content marketing** is showing that you are one.