

## Evolution of Ideation



	Whiteboard / Flipchart	Laptop and Display	Interactive Whiteboard	Quilla
Walk up and use	✓			✓
No complicated set up	✓			✓
Pen-Based	✓			✓
Familiarity of writing on paper to capture free-flowing ideas	✓			✓
Portable to your meeting room	✓	✓		✓
Onsite team collaboration		✓	✓	✓
Recall and continue working		✓	✓	✓
Capture notes in digital format		✓	✓	✓
Export and share content with peers		✓	✓	✓
Unlimited brainstorming area		✓	✓	✓
Mind mapping, ideation and complex visual thinking		✓	✓	✓
Import/Export templates / documents / drawings for annotation			✓	✓
Remote sharing and collaboration			✓	✓
Intuitive peer to peer coordinated collaboration				✓
Intuitive remote office(s) synchronized collaboration				✓

Collaboration & Creativity – basic to advanced

