

Website Layout 101

A good webpage layout is structured in a way that makes it easy for visitors to find and interact with the content and that also meets the technical requirements for SEO.



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Here are some key elements of a well-structured webpage layout

Header:

The header is the webpage's top section, typically including the logo, navigation menu, and other important links. It's important to keep the header clean and organized, with clear and easy-to-understand navigation labels.

Hero section:

The hero section is the section that appears just below the header and typically includes a prominent image or video along with a headline and call to action. This section should be eye-catching and immediately communicate the main value proposition of the website.

Content area:

The content area is where the main body of the webpage is located.

It should be well-organized and easy to read, with clear headings and subheadings that break up the content into smaller sections.

Sidebar:

The sidebar is a narrow column that appears on one side of the content area, typically used for secondary content such as ads, related links, or social media widgets. However, some modern website designs have moved away from using sidebars altogether.

Footer:

The footer is the bottom section of the webpage that typically includes copyright information, contact details, and other important links. It's important to keep the footer organized and easy to read, with clear labels and links that visitors may need to access.

Responsive design:

A good webpage layout is also designed to be responsive, meaning that it is optimized for viewing on a variety of devices and screen sizes.

This can involve using flexible grids, scalable images, and other techniques to ensure that the content looks good and is easy to interact with on desktops, tablets, and smartphones.

By following these guidelines, you can create a well-structured webpage layout that is both visually appealing and easy to use. It's important to keep in mind that the specifics of webpage layout can vary depending on the type of content and the needs of your audience, so it's always a good idea to conduct user testing and analyze website analytics to see what works best for your website.