



Friday, February 16, 2024



Marketing & Communications PROPOSAL

Prepared For: Bryce Parsons,
True Wild Distillery

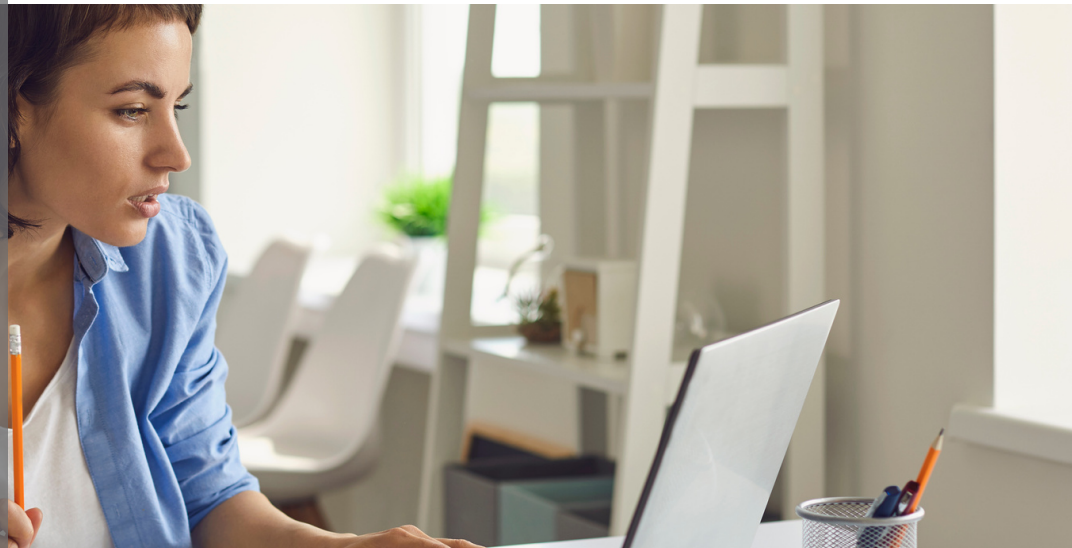
Prepared By: Dana Arrata,
Those2Chics

Hello!



We're **Those2Chics**, a dynamic duo of **content marketing strategists** dedicated to helping businesses like yours **thrive** in today's **competitive landscape**.

Your
BRAND is
in Great
Hands
With US!



About Those2Chics

In today's fast-paced business environment, **finding the time and expertise** to effectively manage marketing efforts can be a significant challenge. As a business owner, we understand that **your time** is **invaluable**, and **focusing on day-to-day operations** is **essential for success**. That's where Those2Chics comes in.

We specialize in **providing tailored content marketing solutions** to businesses just like yours.

Our approach is simple: Leave the **content strategy** and **creative development** to us so **you can focus** on what you do best **running your day-to-day operations** as a business owner.

Wait, there's more!

HAVE YOU CONSIDERED HIRING **CONTRACTORS** FOR YOUR MARKETING AND COMMUNICATIONS NEEDS?



Key Benefits of Outsourcing to Those2Chics

Two key **benefits of outsourcing** your marketing needs to **Those2Chics** is the **flexibility and cost-effectiveness** it offers.

Why Work With Us?

What sets us apart is our **20 years of marketing and communications experience** and our **commitment to delivering creative, personalized solutions** tailored to your **unique needs and objectives**.

We also **ensure** that our **partnership** is not just successful but **enjoyable and fulfilling** for **BOTH** parties involved.

We love 'spirits' and the hospitality industry, so choosing to pitch to TRUE WILD was an easy decision; we're not just selecting another project, but rather, proposing a partnership built on mutual understanding and shared passion.

We would LOVE to work with
TRUE WILD DISTILLERY
and tell your brand story!

Keep going!

WORKING WITH US ALLOWS YOU TO...



Save on Overhead Costs

Hiring internal employees for marketing roles often comes with significant overhead costs, including salaries, benefits, office space, and equipment, and if they decide to leave - your investment in them goes down the drain.

By outsourcing to us, either on a per-project basis or by retaining our services, you can efficiently manage expenses - pay only for the services you require, whether it be for specific projects or ongoing support.

Access Specialized Expertise

Those2Chics bring specialized skills and expertise to the table, allowing you to **benefit from a diverse range of talents without the need for extensive training or onboarding**. Our team is comprised of seasoned professionals with a wealth of experience in various marketing disciplines.

Increase Scalability

Outsourcing marketing tasks to us provides you with the flexibility to **scale your efforts up or down based on changing needs and priorities**. Whether you need support for a specific project or ongoing assistance with your marketing strategy, we can tailor our services to meet your requirements.

Focus on Core Competencies

By entrusting your marketing needs to our team, you can **free up valuable time and resources to focus on core business activities**. Rather than getting **bogged down in the intricacies of marketing**, you can concentrate on driving True Wild's growth and innovation.

Almost finished!

PARTNERING WITH THOSE2CHICS MEANS GAINING ACCESS TO...



- **Expertise from seasoned professionals** in the marketing and communications field.
- **A dedicated team committed** to understanding your unique goals and challenges.
- **Tailored solutions** designed to meet your specific objectives and budget.
- **Transparent communication** and regular progress updates throughout our partnership.
- **A measurable return on investment** that demonstrates the success of our efforts.



We would **love the opportunity to discuss** how **Those2Chics** can **support your business** and create the exposure you're looking for as you introduce your brand and business into the market.

Please **check us out at those2chics.com** to learn all about us. Feel free to contact me directly if our proposal and marketing options are something you would like to discuss further.

Thank you for considering Those2Chics as your partner in success. We look forward to the possibility of working together and contributing to the **growth and prosperity of TRUE WILD!** That would be truly awesome!

Cheers!

Dana Arrata

Those2Chics

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Check Us Out!



The End!