# Derrick Roberts II

## Education

**BACHELOR OF ARTS | GEORGIA STATE UNIVERSITY | AUG. 2016 - AUG. 2019**

· English: Creative Writing

## Skills & Abilities

**TECHNICAL SKILLS**

HTML, MS Office Suite, Garage Band, Audacity, WordPress

**KEY COMPETENCIES AND OTHER SKILLS**

Detail Oriented, Researcher, Chicago Manual Style, AP Style, MLA Style, Schedule Management, Document Control, Research and Due Diligence, Editing and Review, Social Perceptiveness, Planning and Coordination, Technical Writing

**Portfolio: (https://derrickrobertsii.journoportfolio.com/)**

## Work Experience

**CONTENT WRITER | BORN2TRAIN FITNESS | JUNE 2020 – PRESENT**

· Produce advertisement copy for distribution on social media channels.
· Oversees fitness campaigns that increased customer engagement and brand awareness.
· Created newsletters informing customers and potential clients of ongoing events and business-related content.
· Produce presentation material for sales pitches as well as press release kits.

**CONTENT WRITER | SELF-EMPLOYED | APRIL 2020 – PRESENT**

· Writing produced for a variety of web and multi-platform applications.
· Sharp eye for detail (spelling, grammar, tone).
· Able to meet tight deadlines and work with subject matter experts, adapting their knowledge into stories, articles, summaries, etc.

**PUBLISHING & EDITING INTERN | FIVE POINTS LITERARY JOURNAL | JAN. 2018 – MAY 2018**

· Verify facts, dates, and statistics using standard reference sources.
· Develop story or content ideas, considering the reader or audience appeal.
· Review and approve proofs submitted before publication production.
· Confer with management and editorial staff members regarding placement and emphasis on developing news stories.
· Meet frequently with artists, typesetters, layout personnel, marketing directors, and production managers to discuss projects and resolve problems.

## Publications

· "An Inspiring," Yet-Not-So Muse, Literally Literary, August 2019
· "For Whom the Bell Tolls," An Injustice!, July 7
· "The Mad Consumer," An Injustice!, July 16