

PKG PROJECT

VO

Communities are now focusing more of their time on outdoor activities as Coronavirus still roams our country. [TAKE VO][CG:COVID SAFE OUTDOOR ACTIVITIES/STARKVILLE, MS]

Starkville is being proactive by incorporating things such as the farmers market on Saturday. Baseball and soccer league involvement are also creating opportunities in the community.

But mayor Lynn Spruill says the majority of Starkville residents seem to be participating in activities virtually now as well as individual and volunteer work.

Spruill says the determining factor for more community gatherings will ultimately be an effective vaccine that will come sooner rather than later.

VOSOT

Communities are now focusing more of their time on outdoor activities as Coronavirus still roams our country. [TAKE VO][CG:COVID SAFE OUTDOOR ACTIVITIES/STARKVILLE, MS]

Starkville is being proactive by incorporating things such as the farmers market on Saturday. Baseball and soccer league involvement are also creating opportunities in the community.

But mayor Lynn Spruill says the majority of Starkville residents seem to be participating in activities virtually now as well as individual and volunteer work. [TAKE SOT][CG: LYNN SPRUILL/STARKVILLE MAYOR]

<<“A lot of people doing most stuff virtually now. I can't even say we've got a virtual five k run anywhere because people are doing things virtually. I think there continue to be volunteer activities and more individualized activities.”>>

[VO PAD]

Spruill says the determining factor for more community gatherings will ultimately be an effective vaccine that will come sooner rather than later.

PKG

Lead-in

Communities are now focusing more of their time on outdoor activities as Coronavirus still roams our country.

However, others continue to use Internet as their main source of interaction.

WCBI Reporter

[TAKE PKG]

<<<

(SOT) Lynn Spruill/Starkville Mayor

"I think there continues to be volunteer activities and more individualized activities. You know, we have outdoor basketball courts and that sort of thing, but they're more individualized, as opposed to team type sports."

TRACK

Starkville is doing its best to open activities that are COVID safe to the public, but many have chosen to use the Internet to their advantage.

(SOT) Lynn Spruill/Starkville Mayor

"A lot of people doing most stuff virtually now. So, um, I can't even say we've got a virtual five k run anywhere because people are doing things virtually."

TRACK

Special events chair Paige Watson talks about different activities you could do outside while concerns rise surrounding COVID.

(SOT) Paige Watson/Chamber of Commerce Special Events Chair

"The refugees, big one. And then, of course, we've been promoting, our walking trails and just different things around town. Like we have all these historical markers."

TRACK

Watson also gives clarity on where to find safe activities as well as how to get connected to outside.

(SOT) Paige Watson/Chamber of Commerce Special Events Chair

"If you visit our website, Starkville.org. we have a huge piece on outdoor dining, and then we've been trying to market five. But the main thing is just going to our website and seeing everything that you could do safely."

TRACK

While the outdoor festivities seem to be limited and occasional, you can look forward to Saturdays and Thursdays in Starkville as a pick-me-up.

(SOT) Lynn Spruill/Starkville Mayor

“We have our farmers market. Goes on Saturday mornings from, like, 8 to 11 and we've had some outdoor movie night. Um, we have the dog talk that happens downtown on Thursday evening.”

[TAG]

Spruill says the determining factor for more community festivities will ultimately be an effective vaccine that will come sooner rather than later.