

# Laurie Elizabeth Hilburn

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Boston, MA

Seasoned wordsmith with a decade of diverse experience in publishing, editing, writing, and storytelling, spanning creative, academic, and professional realms. Equipped with a keen eye for detail and a passion for precision. Proven ability to polish content while maintaining integrity of the author's voice. Strong editorial eye combined with a creative flair. Loves bringing stories to life across various platforms and mediums. Committed to delivering meaningful narratives that resonate.

## EDUCATION

### Master of Arts

Publishing & Writing  
Emerson College, 2025

### Bachelor of Arts

English Literature & Language  
Creative Writing, Women's Studies  
Winthrop University, 2016

## PUBLICATIONS

### Forget Me Never

Fantasy Flash Fiction  
*Page Turner Magazine*, 2024

### Temporary

Short Story Prose  
*The Anthology*, 2016

### To Be Her or To Be With Her

Literary Analysis  
*Undergraduate Research Conference*  
Winthrop University, 2016

## AWARDS & HONORS

### Emerson College

Graduate Fellowship, 2022 & 2023

### Winthrop University

*cum laude*, 2016  
Phi Beta Kappa, 2016  
Sigma Tau Delta, 2015

## ADDITIONAL WORK

### Review Editor

*The Emerson Review*  
Emerson College's Literary Magazine  
2024

### Script + Social Media Editor/Writer

*My Favorite Trees*  
Educational Podcast  
2021 - 2024

### Prose Editor

*The Anthology*  
Winthrop University's Literary Magazine  
2015 & 2016

## FREELANCE EXPERIENCE

### Copy Editor, Proofreader, Fact-Checker

July 2014 - Present

- Quarto Publishing: *Gunhild: Volume 2* by Fred Tornager, *Nature School: The Workbook* by Lauren Giordano, Stephanie Hathaway, and Laura Stroup
- Falstaff Books: *A Fall In Autumn* by Michael G. Williams, *Chasing the Dragon* by Alexandra Christian, *Mason Dixon & the Ghost Dinosaur* by Eric Asher, *Close Encounters* by Gail Z. Martin & Larry N. Martin, *Knight Errant* by Paul Barrett & Steve Murphy, *A Whisper of Death* by Paul Barrett, *The Malaise Falchion* by Paul Barrett
- Independently Published: *Bury Me Not* by Lucy Blue, *The Hungry Ones* by Elana Gomel, *A Pocket Watch*, *Spray Paint*, & *Morphine* by Kimberly Lynne

## PROFESSIONAL EXPERIENCE

### Proofreader, Brand Editing

Feb. 2022 - Present

- VML - Kansas City, MO
- Read, review, and proof advertisements for major companies, including Hill's Pet Nutrition, Kimberly-Clark, and Mondelēz International, delivering consistent messaging across platforms
  - Edit coupons for leading distributors like PetSmart, Costco, Stop & Shop, Kroger, CVS, and Target, guaranteeing clarity and effectiveness in promotional materials
  - Maintain customized style guides for each client, adhering to unique brand standards
  - Proactively monitor legal and industry regulations, facilitating a seamless transition from content development to publication while mitigating production delays
  - Demonstrate creativity by developing copy and social media announcements for key events and initiatives, such as the Hill's *Food, Shelter & Love* program
  - Assess copy and legalese for Mazda and Volvo commercials, fact-checking franchisee information across all regional markets as new models are announced
  - Received an 8% pay raise for excellent work in December 2023

### Test Editor, Academic Editing

June 2021 - Jan. 2022

- Ascend Learning - Leawood, KS
- Edited, fact-checked, and curated educational materials tailored for nursing students preparing for the NCLEX/TEAS and achieving their licensure goals
  - Collaborated with medical experts to refine and publish RN/PN testing questions, employing psychometrics to assess advantages
  - Utilized data analysis to extrapolate insights and enhance study guides, practice quizzes, and essay questions
  - Maintained and managed statistical data within the company database, providing easy access to educational materials
  - Served as the editorial liaison between test development and learning product development, facilitating the seamless integration of TEAS content into the StudyPrep platform, optimizing educational resources for student success

### Copy Editor, Brand Editing

Feb. 2019 - March 2020

- Pace Communications - Greensboro, NC
- Edited and curated content for over 25 clients, including Walmart, Hilton, and Facebook, optimizing copy for online visibility and engagement
  - Compiled and reviewed legal and marketing materials for Verizon, contributing to the launch of various brand announcements, such as the US 5G rollout in 2019
  - Provided copywriting and proofreading support during BB&T and SunTrust's merger into Truist Financial in 2019, maintaining consistent messaging throughout the transition
  - Worked with team of editors and writers to produce and publish timely SEO copy for integrated brand campaigns, ensuring alignment on social objectives and strategies for new marketing initiatives